

Higher Education Today

A Time of Transition and Opportunity For Leaders

CIC Workshop for CAOs in Their Third or Fourth Year of Service
November 5, 2022

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WISCONSIN
LUTHERAN COLLEGE



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Session 1

- Current Higher Education Landscape
 - Changing Nature of Purpose, Students, Knowledge
 - Pandemic Repercussions
 - Historical Perspective



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The Changing Nature of Purpose

Just in Case v. Just in Time



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Coursera

- \$59 per month/\$399 per year
- HDMY/IBMGA (200+)
- 7000 courses - Degrees and Certificates
 - Individual Courses
 - Professional Certificates
 - Master's Certificates
 - Online Degrees
- 53m (2019) 92m (2022)



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2U edX

- 230 Partner Institutions
- 3500 Online Courses
 - Free Individual Courses
 - Personalized Executive Education
 - Undergraduate/Masters/Doctoral Degrees
 - Online Degrees
- 45,000,000 Learners



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1 Terabyte

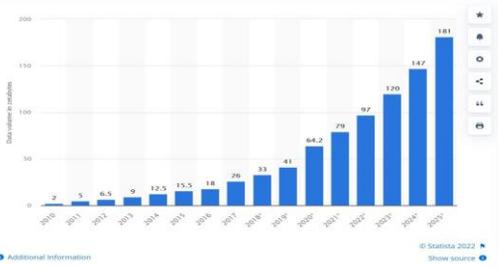
- 250,000 photos
- 250 movies or 500 hours of HD video
- 6.5 million document pages



Zettabyte = 1 Billion Terabytes

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Data Created, Captured, Copied, or Consumed in Zettabytes



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Transitioning Foundations of Higher Education



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Foundations of Higher Education

- Changing Nature of the Student
 - Academic Preparedness
 - Grit
 - Academic Delivery Expectations
- Changing Nature of Knowledge
 - Accessed rather than Acquired
 - Assessed rather than Obtained



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Table Discussion

Realities and Opportunities?



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Pandemic Repercussions



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Pandemic Ripple Effect

Ed Venit; EAB

- Evolution of Liberal Arts - differentiation sweet spot
- Transfer availability
- Staffing shortages
- Student Disengagement and Mental Health
- Unfinished K-12 Learning



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Table Discussion

Realities and Opportunities?



Seven horizontal lines for taking notes.

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History Repeats



Seven horizontal lines for taking notes.

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Impact of Industrial Revolution - 1800's
Arthur Levine - *The Great Upheaval*

- Criticisms of Higher Education (led to)
- Higher Ed Defensiveness and Denial (with some utilizing)
- Technological Advancements (leading to)
- Experimentation (forming)
- New Models (necessitating)
- Standardization (resulting in)
- Modern Industrial Model of Higher Education (1900)



Seven horizontal lines for taking notes.

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Discussion



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Sources

Levine, Arthur, and Scott J. Van Pelt, The Great Upheaval. JHU Press, 2021.

Statista - <https://www.statista.com/statistics/871513/worldwide-data-created/>

Venit, Ed. The Pandemic Ripple Effect <https://pages.eab.com/PandemicRippleEffect-3WP-Form.html>

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