

WORKING WITH THE BOARD: BASICS AND BEYOND JANUARY 2023



The Council of
Independent Colleges

Panelists



Brian Bruess
President, College of
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Saint John's University



Marty Roth
President, University
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Mary Pat Seurkamp
Moderator
CIC

Agenda

- Guiding Principles for President – Board Relations
- Your Relationship with the Chair & Board
- Board Roles & Responsibilities
- Committees & Meetings
- Senior Teams & the Board
- Dashboards & Key Indicators
- Member Selection, Training & Evaluations

GUIDING PRINCIPLES

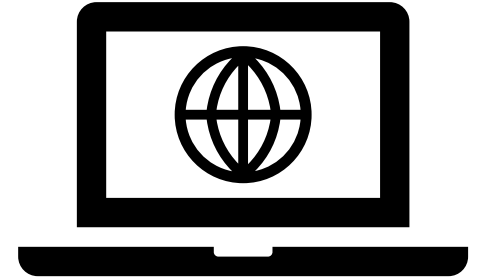
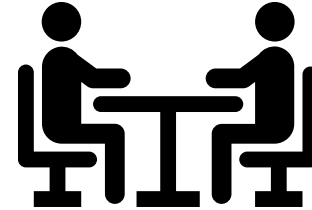
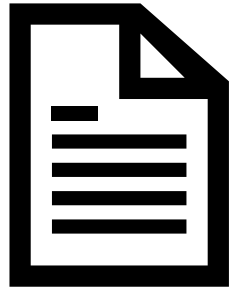
What Are They?

How Do You
Operationalize
Them?



A word cloud of guiding principles. The words are arranged in a roughly circular pattern, with some words being larger and more prominent than others. The colors of the words include shades of blue, green, orange, purple, and red. The words are: mission-based, independent, representative, commitment, responsive, confidential, fiduciary, partnerships, strategic, integrity, advisory, inclusive, generative, no-surprises, diversity, and clear-roles.

mission-based
independent
representative
commitment
responsive
confidential
fiduciary
partnerships
strategic
integrity
advisory
inclusive
generative
no-surprises
diversity
clear-roles



YOUR RELATIONSHIP WITH
THE BOARD CHAIR &
OTHER MEMBERS

BOARD ROLES & RESPONSIBILITIES

"What Kind of Board Member Are You?"
Trusteeship, Marla J. Bobowick, Volume 29,
Number 3, May/June 2021

FIGURE 1. TRUSTEESHIP MANDALA



COMMITTEES & MEETINGS

Committees

- How many
- Meeting frequency & timing
- Charters, roles & responsibilities
- Membership
- Leadership
- Executive

Meetings

- Time for business, strategy, learning
- Roles at full board meetings (chair, president, committees, senior team)
- Executive sessions
- Portals
- Campus vs. virtual

SENIOR TEAMS & THE BOARD

Which ones

In what roles

Communications

Your oversight

DASHBOARDS & KEY INDICATORS

- Each committee
- Report timing
- Alignment with strategic plan
- Institutional sharing

BOARD MEMBER SELECTION, TRAINING & EVALUATIONS

Board Member Selection

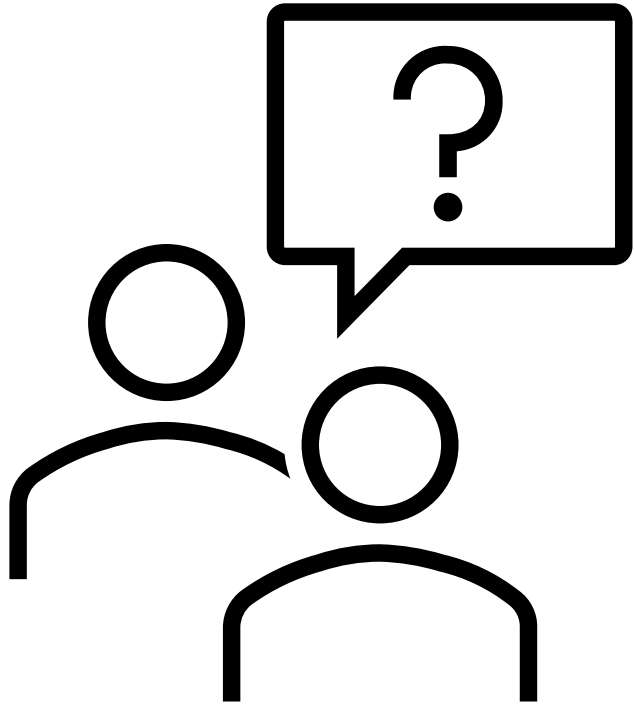
- Review guiding principles

Training & Education

- New member orientation
- Annual (Bylaws, Title IX)
- Retreats

Evaluations

- Member performance & satisfaction
- Governance issues
- Board effectiveness



WHAT DID
WE MISS?