

# Online Course Sharing 2.0

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Heidelberg University



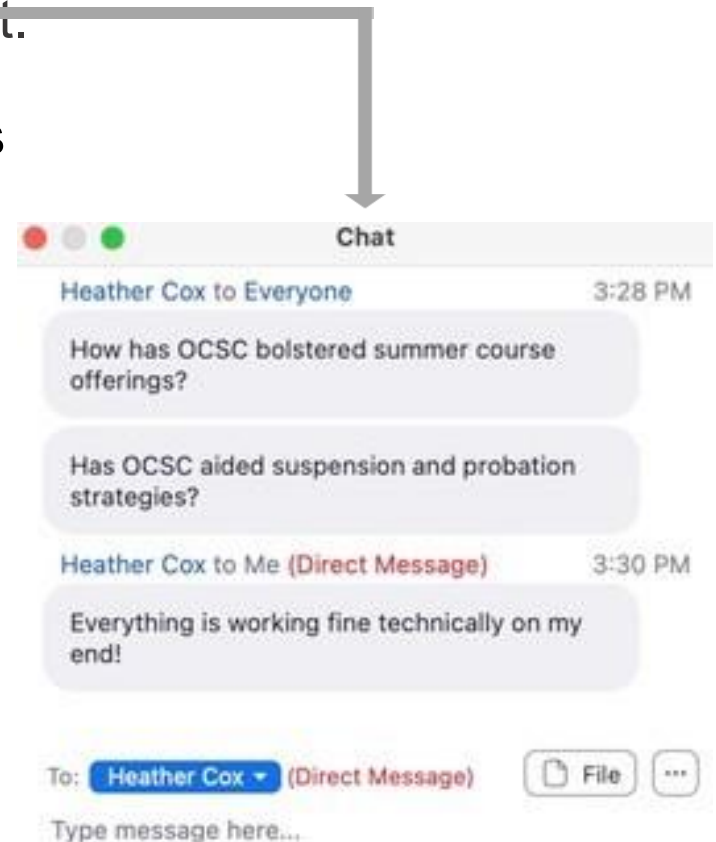
The Council of  
Independent Colleges



June 22, 2021

# Housekeeping

- Send questions to “Everyone” in the chat.
- Microphones will be muted and cameras will be off until the Q&A.
- Chat between participants is also available on this platform.
- Please chat Kathleen Smith with any technical difficulties.
- *Note:* The webinar is being recorded. Presentation slides and a link to the recording will be shared later.



# Presenters



**Carol Schuler**

CIC Vice President and Director, Online Course Sharing Consortium, Council of Independent Colleges



**Stephen Svoboda**

Director of Curriculum Development and Innovation and Assistant Professor of Theater, Heidelberg University



**Bryan Smith**

Interim Provost, Heidelberg University



**Rob Manzer**

Co-Founder and Chief Academic Officer, Acadeum

# Today's Goal

## USING CIC'S ONLINE CONSORTIUM *TO BEST SUPPORT YOUR INSTITUTION*



# Agenda

- Intro to CIC Online Course Sharing
- Spotlight on: Heidelberg College
- Deeper Dive: Scholar Athletes
- Q&A
- Key Contacts and Resources

# CIC Online Course Sharing Consortium

## Growth

- Founded November 2018; **276 members**
- Newest Members
  - Allegheny, Beloit, Hiram, Transylvania
  - Valparaiso, Wheaton, Hamline, Augsburg
- Enrollments increased **by 250%** from 5/2020 to 5/2021

# CIC Online Course Sharing Consortium

## Benefits

- **Provides national reach**
  - Largest consortial inventory in the country
  - Opportunity to offer your courses to over 250 schools
- **Discounted annual fees**
- **Like-minded institutions with similar goals**
- **Supports student academic progress**
- **Enhances agility**
- **No additional burden on campus IT**

# Participating CIC Institutions

AdventHealth University  
 Albertus Magnus College  
 Albion College  
 Albright College  
 Alderson Broaddus University  
 Allegheny College  
 Alma College  
 American International College  
 Anderson University - IN  
 Anderson University - SC  
 Andrews University  
 Aquinas College  
 Asbury University  
 Augsburg University  
 Augustana College  
 Aurora University  
 Baker College  
 Baldwin Wallace University  
 Barton College  
 Becker College  
 Bellarmine University  
 Beloit College  
 Benedict College  
 Benedictine College  
 Bethany Lutheran College  
 Bethel College  
 Bethel University  
 Bethel University  
 Blackburn College  
 Bloomfield College  
 Bluefield College  
 Bluffton University  
 Brandman University  
 Brescia University  
 Brevard College  
 Briar Cliff University  
 Bryn Athyn College  
 Caldwell University  
 Calumet College of St. Joseph  
 Calvin University  
 Cambridge College  
 Campbellsville University  
 Capitol Technology University  
 Carson-Newman University  
 Catawba College  
 Cedar Crest College  
 Cedarville University  
 Centenary University  
 Central College  
 CETYS University  
 Chaminade University of Honolulu  
 Charleston Southern University  
 Chestnut Hill College  
 Christian Brothers University  
 Clarke University

Clarkson University  
 Coker University  
 College of Mount Saint Vincent  
 College of Saint Mary  
 College of Saint Rose  
 Columbia College  
 Concordia College  
 Concordia University Chicago  
 Concordia University Texas  
 Converse College  
 Cornell College  
 Cornerstone University  
 Cotley College  
 Covenant College  
 Criswell College  
 Dakota Wesleyan University  
 Dean College  
 Defiance College  
 Dillard University  
 Dominican College  
 Dominican University  
 Dordt University  
 Drury University  
 Eastern Mennonite University  
 Edgewood College  
 Edward Waters College  
 Elmhurst College  
 Elms College  
 Emory & Henry College  
 Endicott College  
 Eureka College  
 Ferrum College  
 Finlandia University  
 Fisher College  
 Florida Memorial University  
 Fontbonne University  
 Franklin College  
 Franklin University  
 Freed-Hardeman University  
 Friends University  
 Gardner-Webb University  
 Geneva College  
 George Fox University  
 Georgetown College  
 Georgian Court University  
 Goldey-Beacom College  
 Goodwin College  
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 Goshen College  
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 Graceland University  
 Greenville University  
 Grove City College  
 Gwynedd Mercy University  
 Hamline University

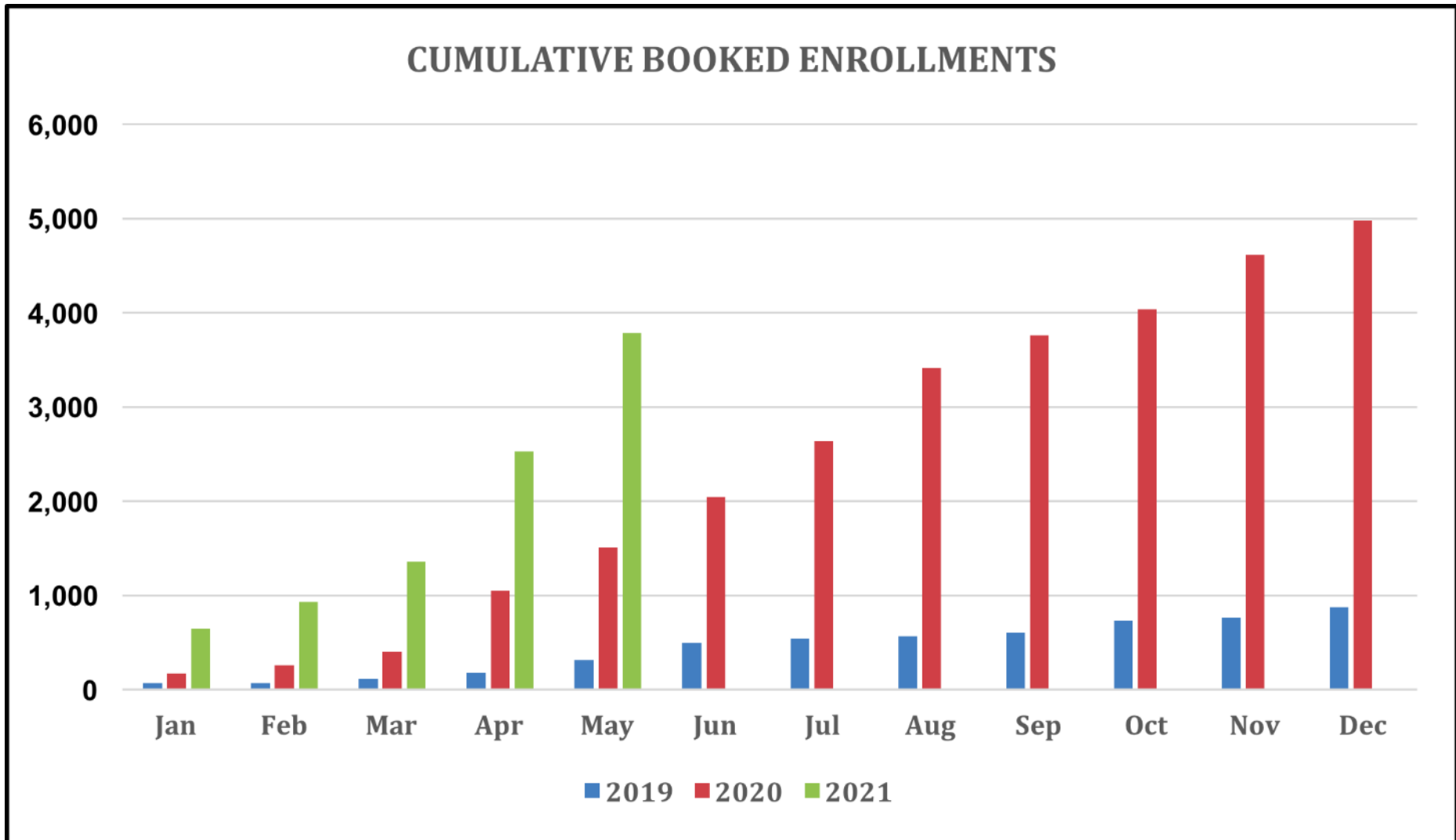
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 Hastings College  
 Hawaii Pacific University  
 Heidelberg University  
 Heritage University  
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 Holy Names University  
 Hood College  
 Houghton College  
 Huntington University  
 Husson University  
 Indiana Institute of Technology  
 Indiana Wesleyan University  
 Jarvis Christian College  
 John Brown University  
 Juniata College  
 Kettering College  
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 Lasell University  
 Lee University  
 Lenoir-Rhyne University  
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 Marian University  
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 Maryville College  
 McKendree University  
 McMurry University  
 McPherson College  
 Medaille College  
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 Monmouth College  
 Moravian College  
 Morningside College  
 Mount Aloysius College  
 Mount Saint Mary College  
 Mount Saint Mary's University

Mount St. Joseph's University  
 Mount Vernon Nazarene University  
 Muskingum University  
 Nebraska Methodist College  
 Nebraska Wesleyan University  
 New York Institute of Technology  
 Newberry College  
 Nichols College  
 North Carolina Wesleyan College  
 Norwich University  
 Notre Dame College  
 Notre Dame de Namur University  
 Oglethorpe University  
 Ohio Dominican University  
 Ohio Northern University  
 Ohio Wesleyan University  
 Olivet College  
 Ottawa University  
 Otterbein University  
 Pacific Union College  
 Palm Beach Atlantic University  
 Park University  
 Paul Smith's College  
 Piedmont College  
 Point Park University  
 Queens University of Charlotte  
 Quincy University  
 Randolph College  
 Reinhardt University  
 Robert Morris University  
 Rockford University  
 Saint Anselm College  
 Saint Elizabeth University  
 Saint Joseph's College  
 Saint Leo University  
 Saint Mary's College  
 Saint Michael's College  
 Saint Peter's University  
 Saint Xavier University  
 Salem College  
 Schreiner University  
 Shenandoah University  
 Shorter University  
 Siena College  
 Siena Heights University  
 Simpson College  
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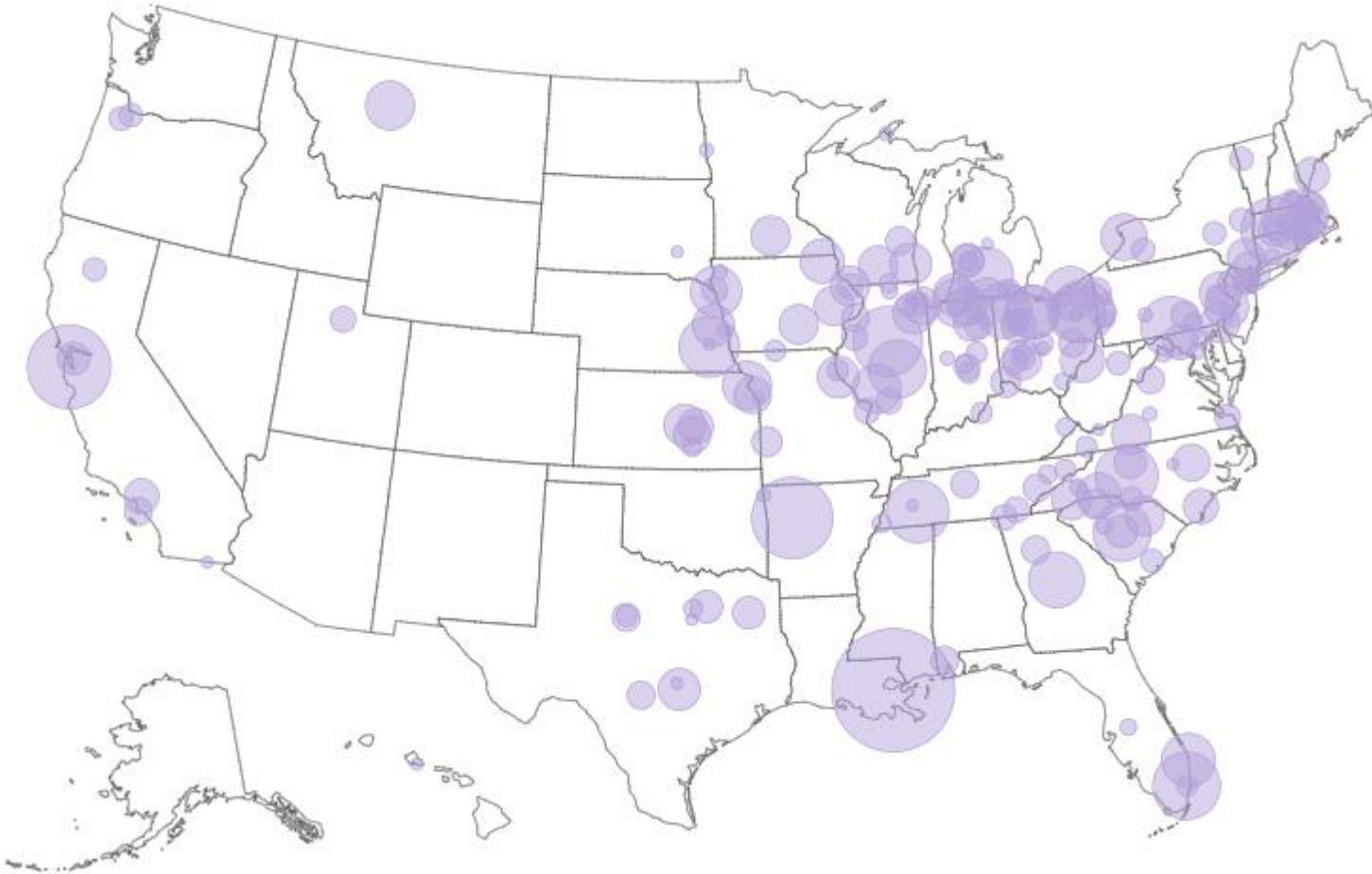
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 Talladega College  
 Texas Lutheran University  
 Texas Wesleyan University  
 The American Women's College (Bay Path)  
 Thiel College  
 Tiffin University  
 Transylvania University  
 Trevecca Nazarene University  
 Trine University  
 Trinity Christian College  
 Trocaire College  
 Tusculum University  
 Union College  
 University of Findlay  
 University of Indianapolis  
 University of Jamestown  
 University of Mobile  
 University of Mount Union  
 University of New England  
 University of Northwestern-St. Paul  
 University of Pikeville  
 University of Providence  
 University of Rio Grande  
 University of Saint Mary  
 University of St. Francis  
 University of the Incarnate Word  
 University of the Ozarks  
 Valparaiso University  
 Virginia Wesleyan University  
 Wabash College  
 Walla Walla University  
 Walsh University  
 Warner Pacific University  
 Warren Wilson College  
 Wesleyan College  
 Western New England University  
 Westminster College  
 Wheaton College  
 Widener University  
 Wilberforce University  
 Wilkes University  
 William Peace University  
 Wilson College  
 Wingate University  
 Wisconsin Lutheran College  
 Wittenberg University  
 Woodbury University  
 York College of Pennsylvania



# CIC-OCSC Enrollment Growth



# Enrollments in shared CIC courses



# Key Terms

***Home Institution (HI):*** School enrolling student

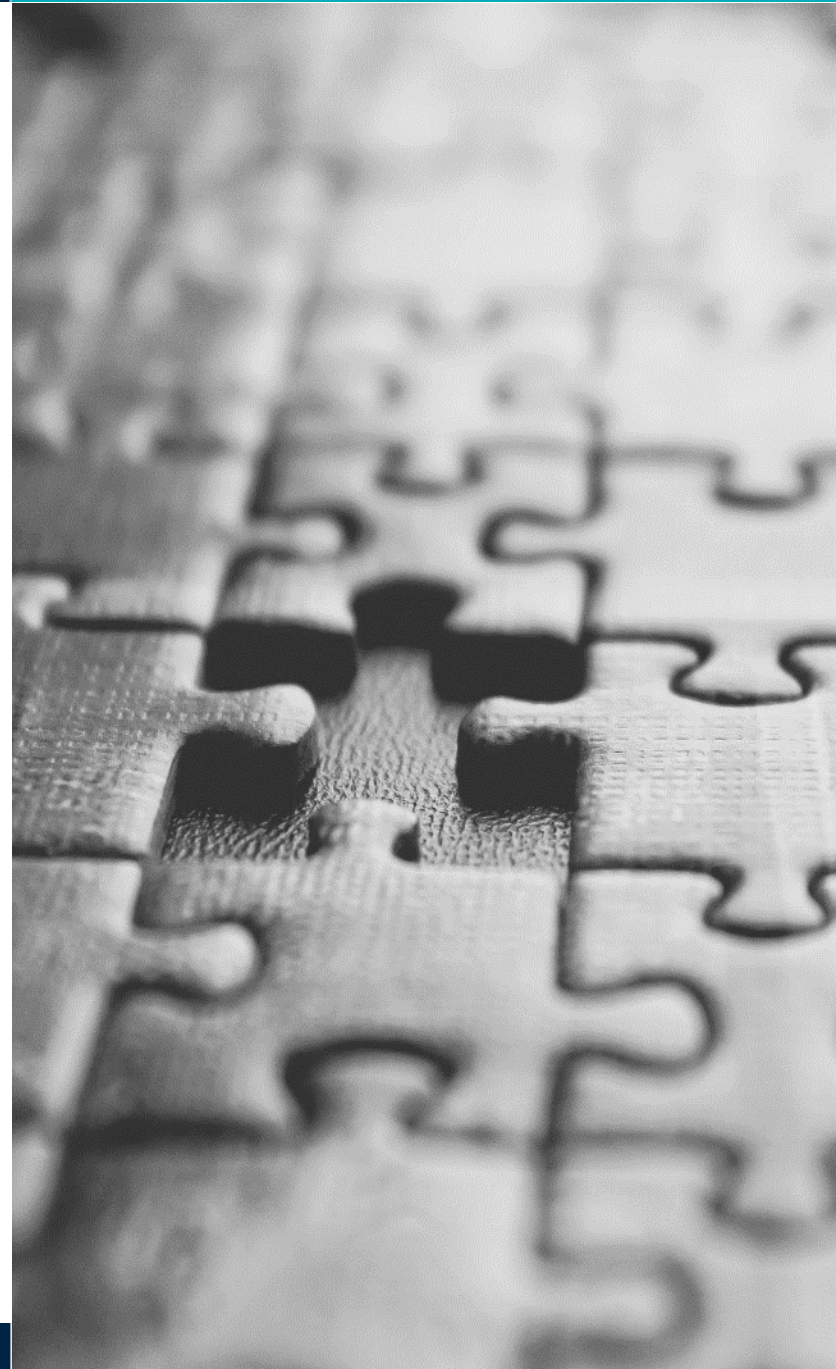
***Teaching Institution (TI):*** School with course/empty seat

***Enrollment:*** A student at HI taking a course at the TI

***Consortium:*** An association of two or more institutions with the objective of participating in a common activity

# Home Institutions:

- Access courses to support progress and completion
- Eliminate hassle of managing transfer credits
- Courses are transcribed at the home institution
- Insight into course quality and delivery
- Greater control over courses students are taking 'off campus'



# Teaching Institutions:

- Access to students to fill open course seats
- Generate new revenue
- Diverse student communities





# Heidelberg University

**Bryan Smith**

Interim Provost



# Heidelberg University

## **Stephen Svoboda**

Director of Curriculum  
Development and Innovation  
and Assistant Professor of  
Theater



# Phase 1: Retention Through Course Sharing

**153** Students have taken OCSC courses

**62** Students enrolled for Summer

**27** Students retained due to course sharing

**15** Students walked at graduation



# Keeping First-Year Students on Track

- “Four-Year Graduation Guarantee”
- Chemistry 101: The Hurdle
- Course sharing opens up options when students miss, or are unsuccessful, in a course offered once a year.

**Best Practice:** Approve large quantity of courses in advance.



# Eliminating Scheduling Obstacles

- Heidelberg students: “Football players in lab coats playing the piano”
- Musical Theatre/Pre-Med Double Major: Managing lab requirements through course sharing
- Student athletes: 70% of student body, with demanding schedules



# Progress to Graduation & Early Walkers

- Provide support and guidance when students are missing requirements to graduate.
- Find creative solutions to support students.

**Best practice:** Establish reasonable boundaries that help students when they need it most.



# Expanding and Filling Summer Courses

- Used Teaching Institution revenue to drop summer course prices, to incentivize students to enroll.
- Earned \$15K by offering 23 courses on the Acadeum network, which offset the cost of students taking summer courses.
- Keep the students you already have!

**Result:** We tripled our enrollment for summer courses.

Now, faculty are on-board with course sharing, fully compensated and teaching full classes.

# Phase 2: Innovation & Programming

**Teaching Institution:** Curating a Heidelberg "brand" in the Acadeum network: Marvel Cinematic Universe; Culture Wars & South Park

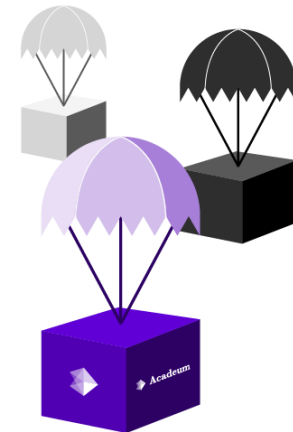
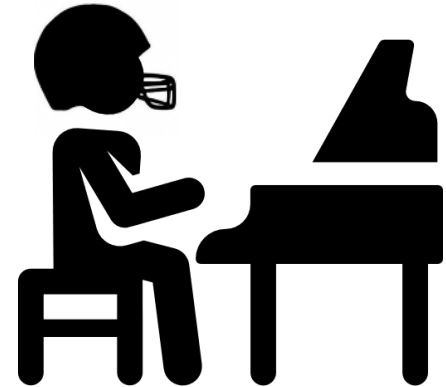
Up next: Further **innovation** through collaboration

- Teaching students at partner schools
- Integrating more courses
- Diversity, equity, and inclusion



# Scholar Athletes: Integrating Course Sharing

- Flexibility for greater opportunity
- Getting back on track
  - DFW: good academic standing
  - 30/60/90/graduate
  - Midterm intervention
  - Winter and 4 Summer terms
- Work with your account manager to integrate course sharing



# CIC-OCSC Community Spotlight



**Ann Fulop**  
Provost  
Eureka College

Revived Computer  
Science Bachelor's  
Program thru Course  
Sharing



**CIC**  
Chief Academic  
Officers Institute

"Building Processes  
to Support  
Underprepared  
Students' Success"



**DILLARD**  
UNIVERSITY



**MORAVIAN  
COLLEGE**

# CIC-OCSC Opportunity

## Questions and Discussion

## Thank you

**Heidelberg**  
U N I V E R S I T Y



# Contact Information



**Carol Schuler**

CIC Vice President and Director, Online Course Sharing Consortium, Council of Independent Colleges



**Rick Ostrander**

Vice President of Academic Partnerships



**Rob Manzer**

Co-Founder and Chief Academic Officer, Acadeum

**To Join CIC Online Course Sharing Consortium:**

Contact Rick Ostrander [Rick@acadeum.com](mailto:Rick@acadeum.com)

**Additional Information:**

[www.cic.edu/member-services/online-course-sharing-consortium](http://www.cic.edu/member-services/online-course-sharing-consortium)