

Online Course Sharing 2.0

Heidelberg University



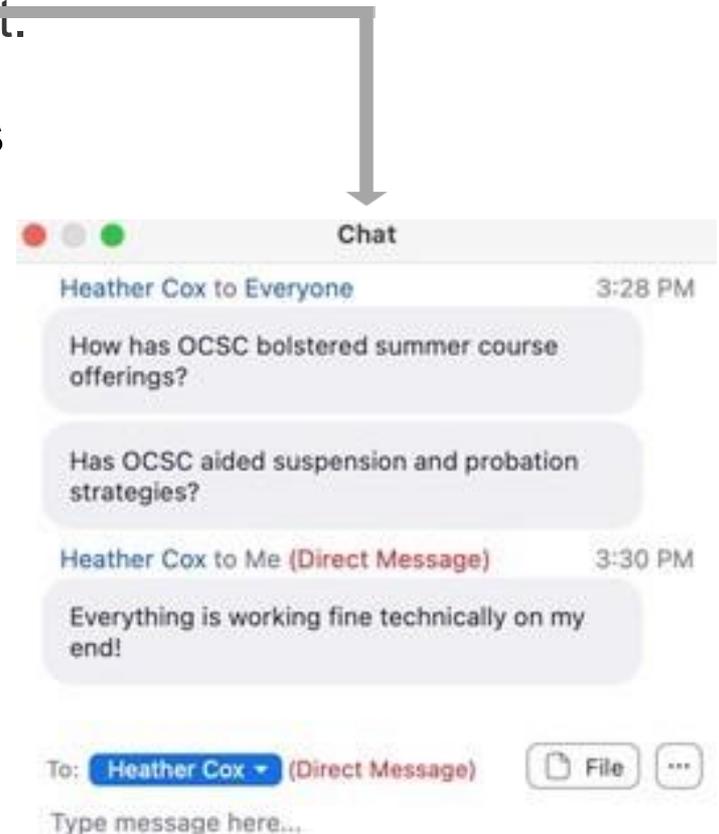
The Council of
Independent Colleges



June 22, 2021

Housekeeping

- Send questions to “Everyone” in the chat.
- Microphones will be muted and cameras will be off until the Q&A.
- Chat between participants is also available on this platform.
- Please chat Kathleen Smith with any technical difficulties.
- *Note:* The webinar is being recorded. Presentation slides and a link to the recording will be shared later.



Presenters



Carol Schuler

CIC Vice President and Director, Online Course Sharing Consortium, Council of Independent Colleges



Stephen Svoboda

Director of Curriculum Development and Innovation and Assistant Professor of Theater, Heidelberg University



Bryan Smith

Interim Provost, Heidelberg University



Rob Manzer

Co-Founder and Chief Academic Officer, Acadeum

Today's Goal

USING CIC'S ONLINE CONSORTIUM
TO BEST SUPPORT YOUR INSTITUTION



Agenda

- Intro to CIC Online Course Sharing
- Spotlight on: Heidelberg College
- Deeper Dive: Scholar Athletes
- Q&A
- Key Contacts and Resources

CIC Online Course Sharing Consortium

Growth

- Founded November 2018; **276 members**
- Newest Members
 - Allegheny, Beloit, Hiram, Transylvania
 - Valparaiso, Wheaton, Hamline, Augsburg
- Enrollments increased **by 250%** from 5/2020 to 5/2021

CIC Online Course Sharing Consortium

Benefits

- **Provides national reach**
 - Largest consortial inventory in the country
 - Opportunity to offer your courses to over 250 schools
- **Discounted annual fees**
- **Like-minded institutions with similar goals**
- **Supports student academic progress**
- **Enhances agility**
- **No additional burden on campus IT**

Participating CIC Institutions

AdventHealth University
Albertus Magnus College
Albion College
Albright College
Alderson Broaddus University
Allegheny College
Alma College
American International College
Anderson University - IN
Anderson University - SC
Andrews University
Aquinas College
Asbury University
Augsburg University
Augustana College
Aurora University
Baker College
Baldwin Wallace University
Barton College
Becker College
Bellarmine University
Beloit College
Benedict College
Benedictine College
Bethany Lutheran College
Bethel College
Bethel University
Bethel University
Blackburn College
Bloomfield College
Bluefield College
Bluffton University
Brandman University
Brescia University
Brevard College
Briar Cliff University
Bryn Athyn College
Caldwell University
Calumet College of St. Joseph
Calvin University
Cambridge College
Campbellsville University
Capitol Technology University
Carson-Newman University
Catawba College
Cedar Crest College
Cedarville University
Centenary University
Central College
CETYS University
Chaminade University of Honolulu
Charleston Southern University
Chestnut Hill College
Christian Brothers University
Clarke University

Clarkson University
Coker University
College of Mount Saint Vincent
College of Saint Mary
College of Saint Rose
Columbia College
Concordia College
Concordia University Chicago
Concordia University Texas
Converse College
Cornell College
Cornerstone University
Cottey College
Covenant College
Criswell College
Dakota Wesleyan University
Dean College
Defiance College
Dillard University
Dominican College
Dominican University
Dordt University
Drury University
Eastern Mennonite University
Edgewood College
Edward Waters College
Elmhurst College
Elms College
Emory & Henry College
Endicott College
Eureka College
Ferrum College
Finlandia University
Fisher College
Florida Memorial University
Fontbonne University
Franklin College
Franklin University
Freed-Hardeman University
Friends University
Gardner-Webb University
Geneva College
George Fox University
Georgetown College
Georgian Court University
Goldey-Beacom College
Goodwin College
Gordon College
Goshen College
Goucher College
Graceland University
Greenville University
Grove City College
Gwynedd Mercy University
Hamline University

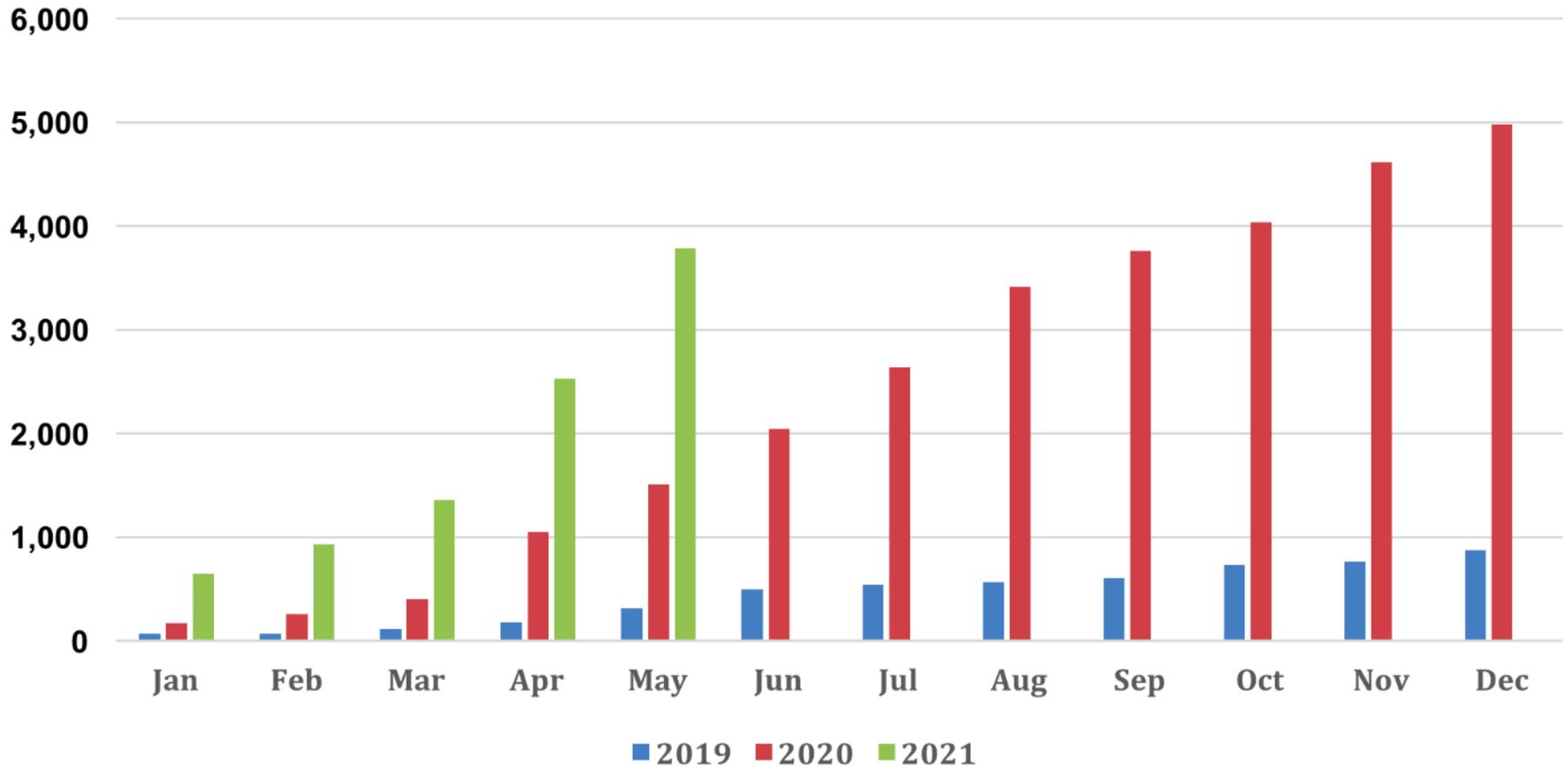
Hannibal-LaGrange University
Hardin-Simmons University
Hartwick College
Hastings College
Hawaii Pacific University
Heidelberg University
Heritage University
Hilbert College
Hiram College
Holy Names University
Hood College
Houghton College
Huntington University
Husson University
Indiana Institute of Technology
Indiana Wesleyan University
Jarvis Christian College
John Brown University
Juniata College
Kettering College
Keuka College
King University
Lane College
Lasell University
Lee University
Lenoir-Rhyne University
LeTourneau University
Loras College
Lourdes University
Luther College
Malone University
Manchester University
Manhattanville College
Maria College of Albany
Marian University
Marian University
Marietta College
Marymount University California
Maryville College
McKendree University
McMurry University
McPherson College
Medaille College
Messiah College
Midland University
Millikin University
Molloy College
Monmouth College
Moravian College
Morningside College
Mount Aloysius College
Mount Saint Mary College
Mount Saint Mary's University

Mount St. Joseph's University
Mount Vernon Nazarene University
Muskingum University
Nebraska Methodist College
Nebraska Wesleyan University
New York Institute of Technology
Newberry College
Nichols College
North Carolina Wesleyan College
Norwich University
Notre Dame College
Notre Dame de Namur University
Oglethorpe University
Ohio Dominican University
Ohio Northern University
Ohio Wesleyan University
Olivet College
Ottawa University
Otterbein University
Pacific Union College
Palm Beach Atlantic University
Park University
Paul Smith's College
Piedmont College
Point Park University
Queens University of Charlotte
Quincy University
Randolph College
Reinhardt University
Robert Morris University
Rockford University
Saint Anselm College
Saint Elizabeth University
Saint Joseph's College
Saint Leo University
Saint Mary's College
Saint Michael's College
Saint Peter's University
Saint Xavier University
Salem College
Schreiner University
Shenandoah University
Shorter University
Siena College
Siena Heights University
Simpson College
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Southern Adventist University
Southern Wesleyan University
Southwestern Adventist University
Spalding University
Springfield College
St. Edward's University
St. Joseph's College

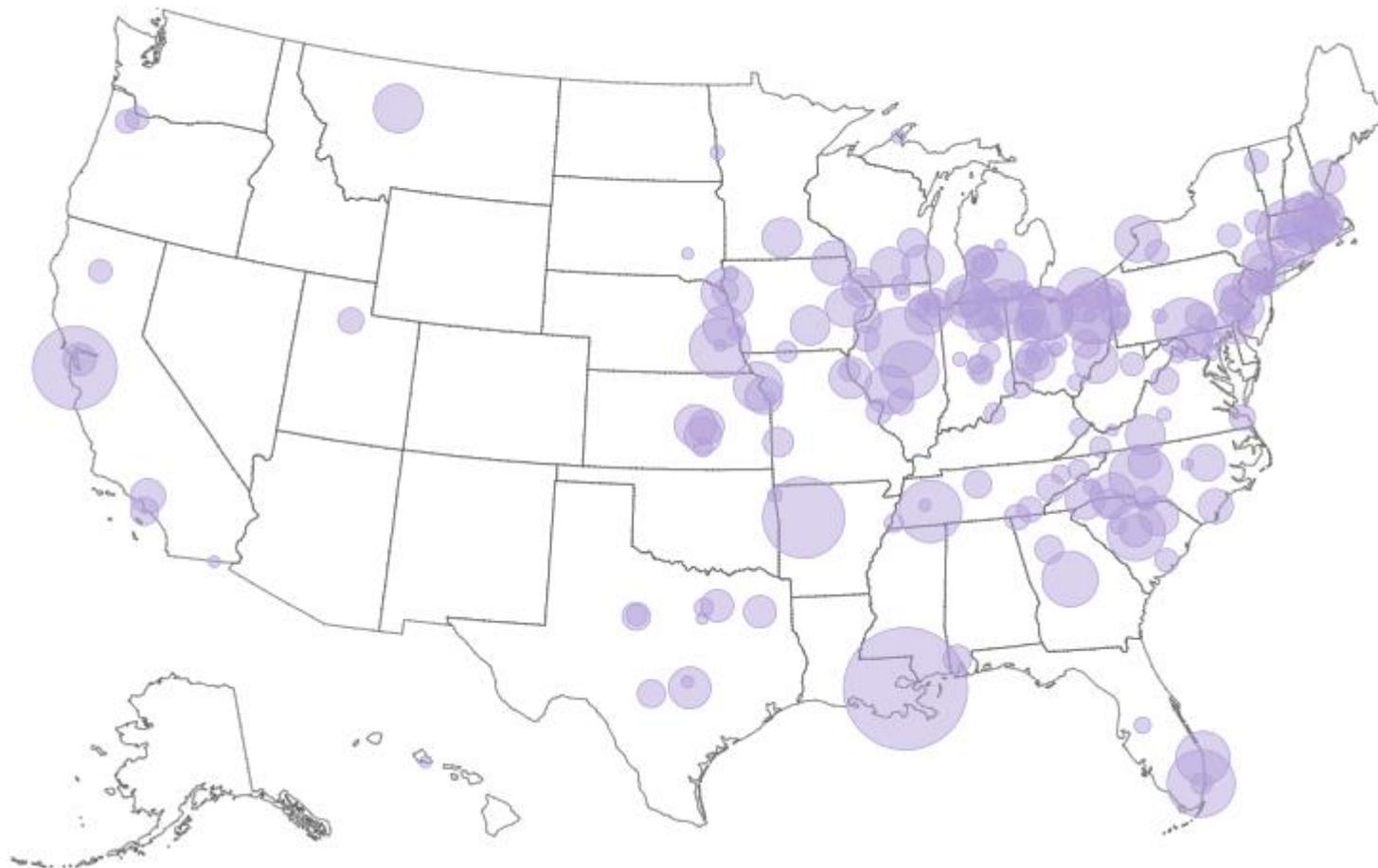
St. Mary's University
St. Thomas University
Sterling College
Stillman College
Stonehill College
Tabor College
Talladega College
Texas Lutheran University
Texas Wesleyan University
The American Women's College (Bay Path)
Thiel College
Tiffin University
Transylvania University
Trevecca Nazarene University
Trine University
Trinity Christian College
Trocaire College
Tusculum University
Union College
University of Findlay
University of Indianapolis
University of Jamestown
University of Mobile
University of Mount Union
University of New England
University of Northwestern-St. Paul
University of Pikeville
University of Providence
University of Rio Grande
University of Saint Mary
University of St. Francis
University of the Incarnate Word
University of the Ozarks
Valparaiso University
Virginia Wesleyan University
Wabash College
Walla Walla University
Walsh University
Warner Pacific University
Warren Wilson College
Wesleyan College
Western New England University
Westminster College
Wheaton College
Widener University
Wilberforce University
Wilkes University
William Peace University
Wilson College
Wingate University
Wisconsin Lutheran College
Wittenberg University
Woodbury University
York College of Pennsylvania

CIC-OCSC Enrollment Growth

CUMULATIVE BOOKED ENROLLMENTS



Enrollments in shared CIC courses



Key Terms

Home Institution (HI): School enrolling student

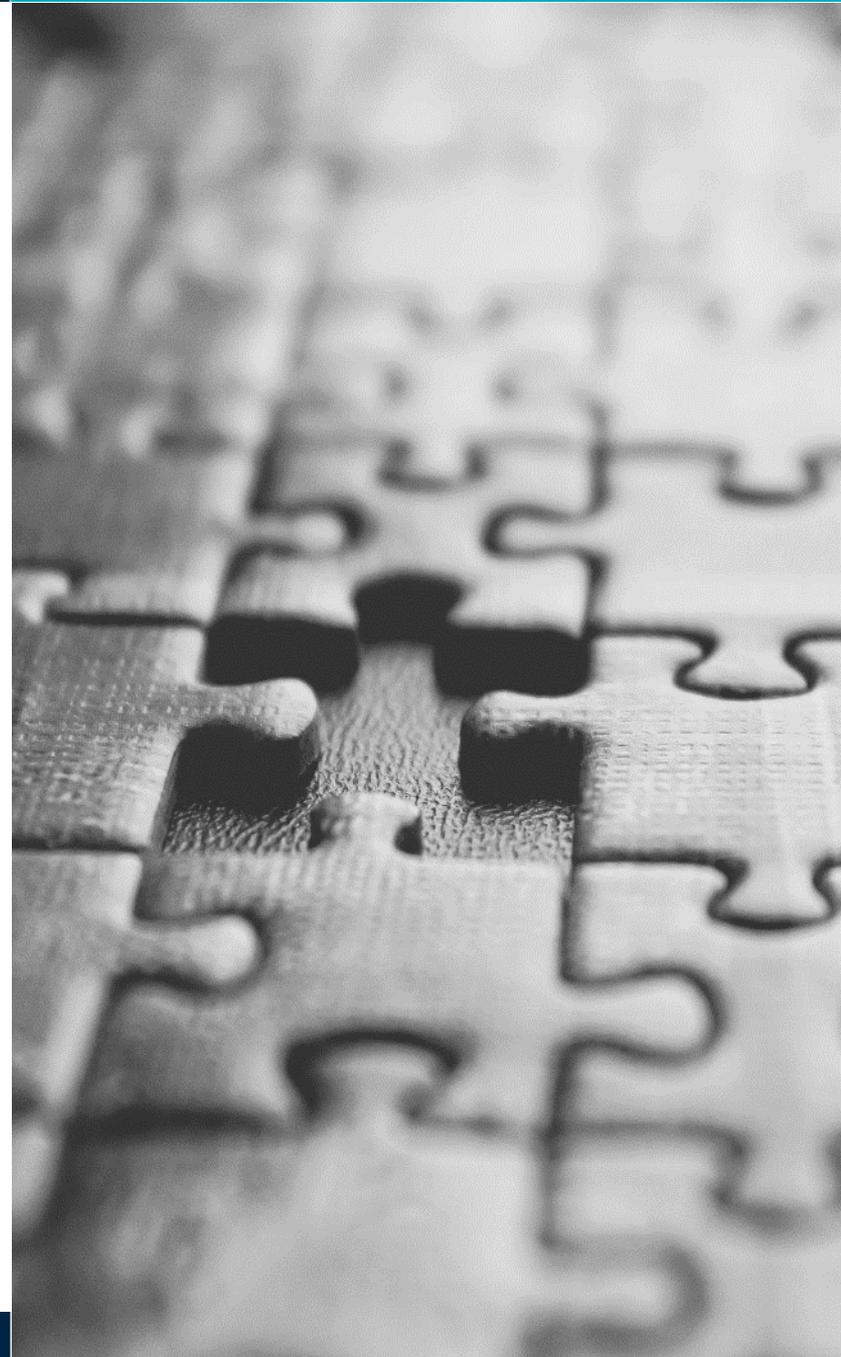
Teaching Institution (TI): School with course/empty seat

Enrollment: A student at HI taking a course at the TI

Consortium: An association of two or more institutions with the objective of participating in a common activity

Home Institutions:

- Access courses to support progress and completion
- Eliminate hassle of managing transfer credits
- Courses are transcribed at the home institution
- Insight into course quality and delivery
- Greater control over courses students are taking 'off campus'



Teaching Institutions:

- Access to students to fill open course seats
- Generate new revenue
- Diverse student communities





Heidelberg University

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Interim Provost



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Director of Curriculum
Development and Innovation
and Assistant Professor of
Theater

Phase 1: Retention Through Course Sharing

153 Students have taken OCSC courses

62 Students enrolled for Summer

27 Students retained due to course sharing

15 Students walked at graduation

Keeping First-Year Students on Track

- “Four-Year Graduation Guarantee”
- Chemistry 101: The Hurdle
- Course sharing opens up options when students miss, or are unsuccessful, in a course offered once a year.

Best Practice: Approve large quantity of courses in advance.



Eliminating Scheduling Obstacles

- Heidelberg students: “Football players in lab coats playing the piano”
- Musical Theatre/Pre-Med Double Major: Managing lab requirements through course sharing
- Student athletes: 70% of student body, with demanding schedules



Progress to Graduation & Early Walkers

- Provide support and guidance when students are missing requirements to graduate.
- Find creative solutions to support students.

Best practice: Establish reasonable boundaries that help students when they need it most.



Expanding and Filling Summer Courses

- Used Teaching Institution revenue to drop summer course prices, to incentivize students to enroll.
- Earned \$15K by offering 23 courses on the Acadeum network, which offset the cost of students taking summer courses.
- Keep the students you already have!

Result: We tripled our enrollment for summer courses.

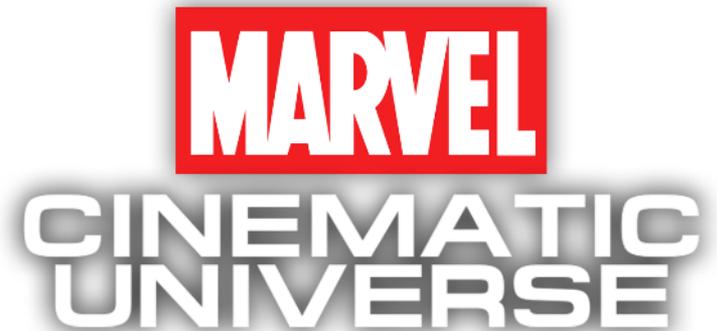
Now, faculty are on-board with course sharing, fully compensated and teaching full classes.

Phase 2: Innovation & Programming

Teaching Institution: Curating a Heidelberg "brand" in the Acadeum network: Marvel Cinematic Universe; Culture Wars & South Park

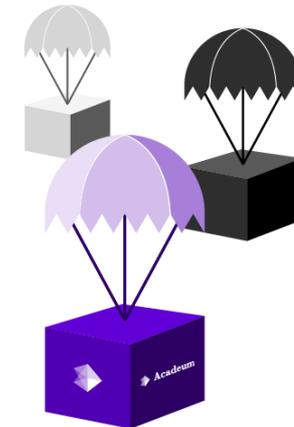
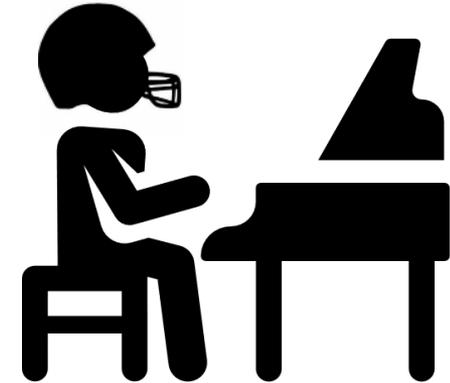
Up next: Further **innovation** through collaboration

- Teaching students at partner schools
- Integrating more courses
- Diversity, equity, and inclusion



Scholar Athletes: Integrating Course Sharing

- Flexibility for greater opportunity
- Getting back on track
 - DFW: good academic standing
 - 30/60/90/graduate
 - Midterm intervention
 - Winter and 4 Summer terms
- Work with your account manager to integrate course sharing



CIC-OCSC Community Spotlight



Ann Fulop
Provost
Eureka College

Revived Computer
Science Bachelor's
Program thru Course
Sharing



CIC
Chief Academic
Officers Institute

“Building Processes
to Support
Underprepared
Students’ Success”



DILLARD
UNIVERSITY



CIC-OCSC Opportunity

Questions and Discussion

Thank you

Heidelberg
UNIVERSITY

Contact Information



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Rick Ostrander

Vice President of Academic Partnerships



Rob Manzer

Co-Founder and Chief Academic Officer, Acadeum

To Join CIC Online Course Sharing Consortium:

Contact Rick Ostrander Rick@acadeum.com

Additional Information:

www.cic.edu/member-services/online-course-sharing-consortium