CIC Online Course Sharing Consortium

March 28, 2019

THE COUNCIL OF INDEPENDENT COLLEGES

Today's Presenters

Carol Schuler

Vice President

Council of Independent Colleges

Rob Manzer

Co-Founder and Chief Academic Officer

College Consortium

Jamel Wright

President

Eureka College

Nathan Green

Co-Founder and Vice President

College Consortium

HOUSEKEEPING

- If you want to participate in the webinar using your phone, select "Telephone"
  and dial (415) 655-0060. The access code is 827-800-584. The PIN can be found on the right-hand side of the screen. You can also use a headset or speakers connected to your computer.

- Use the Questions box on the right
  to submit questions. Please include
  your name and the name of your institution.

- All voice lines are muted.

- Note: The webinar is being recorded; slides, handouts, and a link to the recording will be sent to all registered participants and provided on CIC's website.
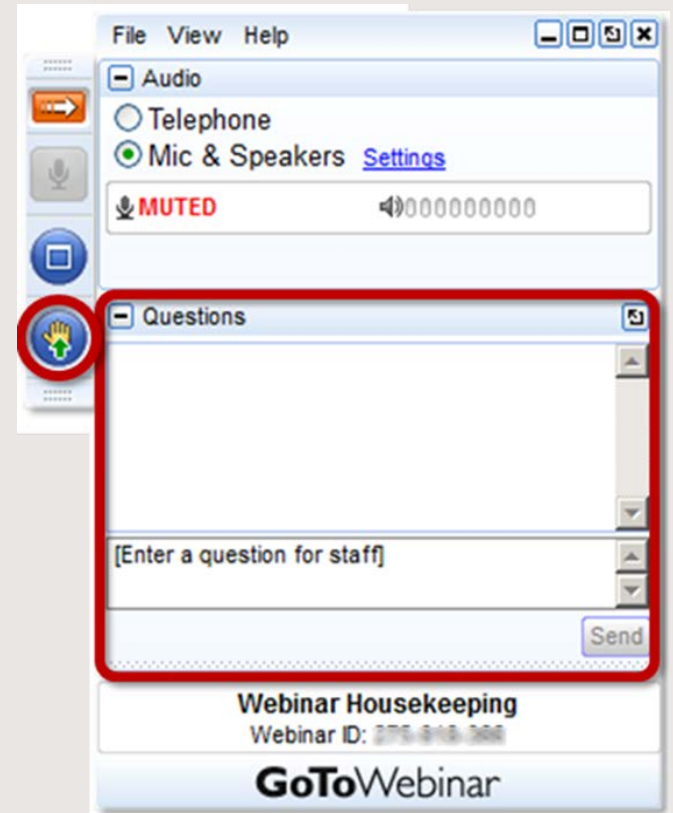
Today's Agenda

1. Purpose of today's Webinar

2. CIC and Online Course Sharing

3. CIC Online Course Sharing Consortium - Progress

4. Big Idea: Repurposing Existing Capacity in Online Courses from Aligned Institutions to Support Student Progress

5. Platform: Managing Inter-College Enrollments

6. Quality Assurance

7. Bringing Back Enrollments – Leakage and Retention

8. Eureka College: Summer Retention Improvement Strategy

9. Next Steps

10. Appendices: Quality Assurance, Benefits, Operations

CIC AND ONLINE COURSE SHARING

- CIC provides national reach to CIC members that participate

- Discounted annual fees

- Like-minded institutions that share similar goals and concerns for academic quality, as well as a commitment to the liberal arts

- Better assist students with academic progress

NEW CIC OCS Consortium: Progress

BUILDING BLOCK: STUDENT INTRACTABILITY

May lose athletic eligibility

Dropped to 12 hours first semester and fell behind

Changed Majors

Weighed down by D or F on transcript

Walked at graduation but didn't complete

Transferred and out of sync

Solution: Consortium Course Sharing
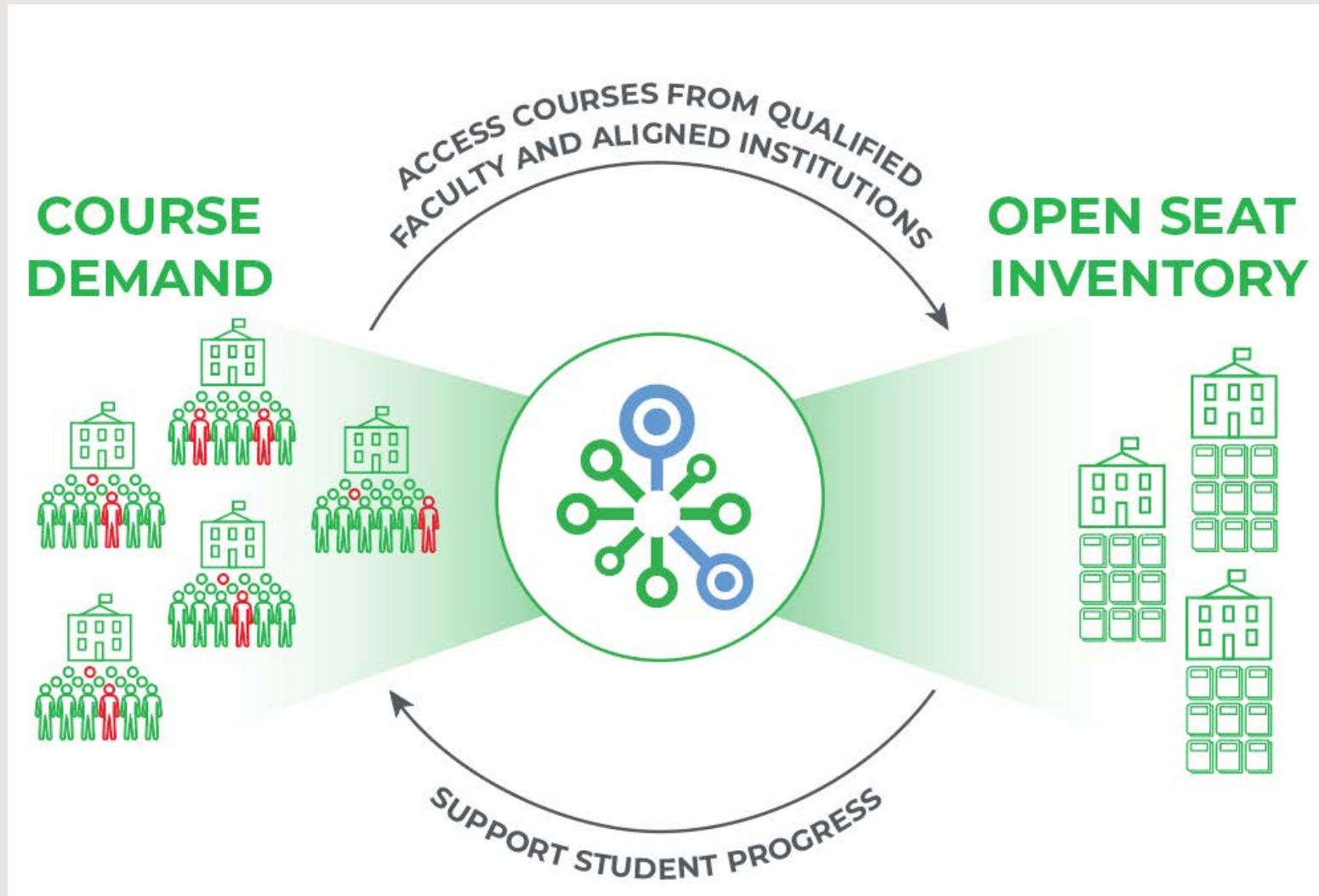
BENEFITS OF THE CONSORTIAL MODEL

Consortial Courses:

1. Transcribed on student's home transcript

2. Covered by financial aid

3. Can replace or substitute a poor grade in a course taken at the home institution

4. Can count under residency requirements

5. Can count toward full or part-time status

College Consortium: Automating Course Sharing
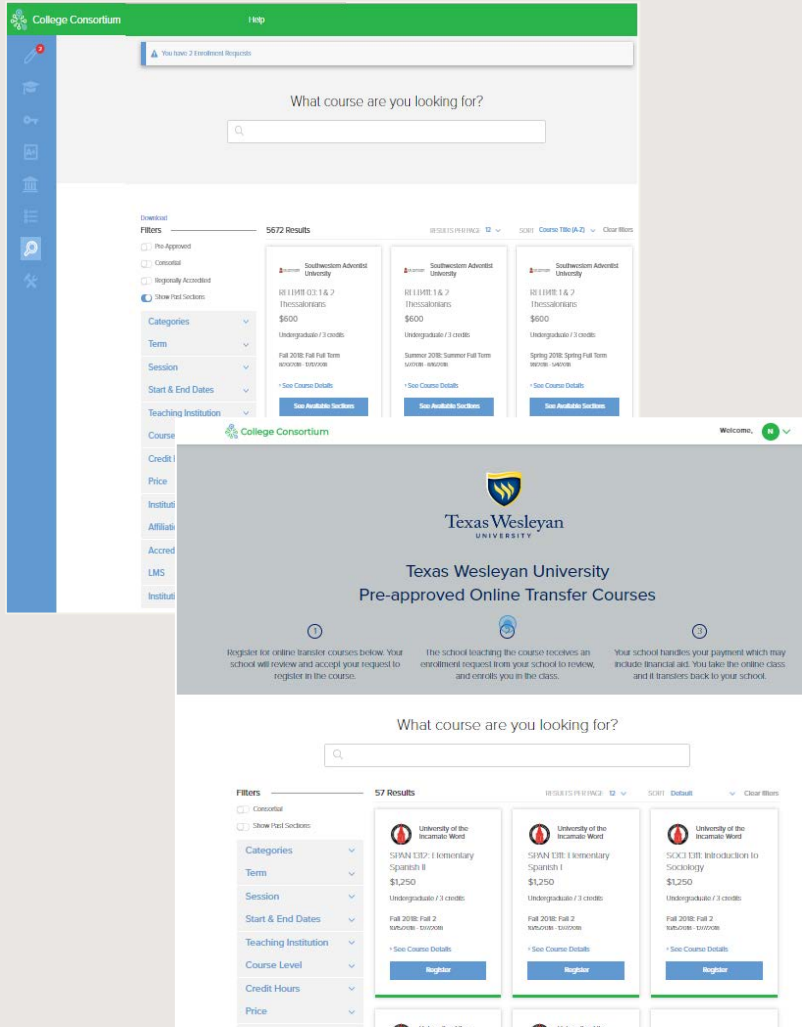
The Platform: Easy to Use Every Day

- Moves data and dollars between schools

Revenue Sharing

- *Teaching Institution* offers seat at lower price:
    1. No cost to recruit student
    2. Filling an existing (empty) course seat

- *Student's Home Institution* charges its regular per-credit hour rate

New Paradigm: Intentionally Supporting Student Progress with Other Schools' Courses

- Preview syllabi, faculty credentials and assessment data

- Pre-approve courses for all contingencies

- Develop new strategies to boost retention and completion (e.g., D/F/W strategy)

QUALITY ASSURANCE
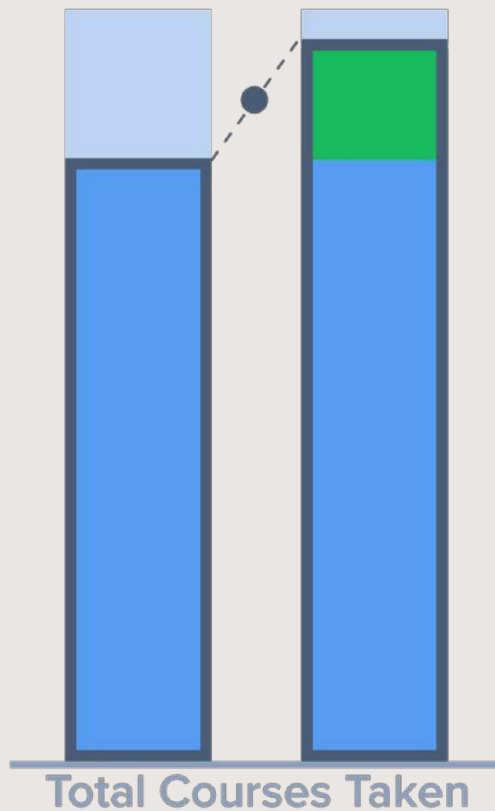
- ● Quality Assurance
- ● Institution Courses
- ● Consortium Courses
- ● Transfer Courses

Total Courses Taken

WPU — William Peace University

$1,000
3 Credits

PSY 101 / Undergraduate / Spring 2019
Session: Spring 2

Does what you eat impact your brain function? Is it damaging to spank your children? Are you really independently minded, or do others influence you more than you think? These are just a few of the many real-life questions addressed in General Psychology. Through readings, lectures, discussions, and in-class activities, you will learn the ways psychologists study human behavior and the mind. A major emphasis will be placed on understanding basic methods of data collection, analysis, and interpretation. No matter what major you decide to pursue, General Psychology will help you better understand yourself and be able to work effectively with others.

📄 View Syllabus

Required Text ⌄

Prerequisites ⌄

Course Mapping ⌄

Faculty Credentials ⌄

Learning Assessments ⌄

QUALITY ASSURANCE – SYLLABI

Syllabi, Faculty Credentials, Learning Assessments

Introduction to Psychology- PSY101

William Peace University Summer 2017, Session I

5/8/17-6/24/17

Course Syllabus

Instructor Information

Instructor: A. Whitney Shea, M.A.

Office phone (if necessary): (252) 876-1770

I find that it is much easier for both of us to plan a time to speak on the phone if needed. Just shoot me an email and I will get back to you!

Email: awshea@peace.edu

Course Objectives/Description

- Knowledge of Psychology
- Development of scientific values and skills
- Personal development
- Course description: In this overview course, students will learn and understand the principles and applications of psychology for practical purposes and across disciplines. The practical applications of psychological research to issues and problems facing the world will be addressed. Students will learn and be actively engaged in how psychological findings can be used in a large variety of contexts. This course is a core requirement for all psychology majors.   Prerequisite(s): NONE

Quality Assurance – Faculty Credentials

Syllabi, Faculty Credentials, Learning Assessments

QUALITY ASSURANCE – ANNUAL ASSESSMENT

Syllabi, Faculty Credentials, Learning Assessments

Annual Assessment Plan and Report[1]	
(Academic Unit)	
DEPARTMENT: Psychology	Academic Year: 2017-18
Goals Submitted by: Betty Witcher	Results Submitted by:
Goals Submitted on: 11/15/17	Results Submitted on:

Academic Department Mission Statement

The Psychology Major helps students develop knowledge, skills and values in psychology, thus preparing them to create meaningful careers, and contribute to the health of their relationships, families and communities.

Solution for Leaking Students

ACADEMIC 2018 ENROLLMENTS

MISSED ENROLLMENTS

CURRENT

IDEAL

RETAINED STUDENTS

SUMMER TRANSFER COURSES BROUGHT BACK

30-60-90 PROGRESS STRATEGY
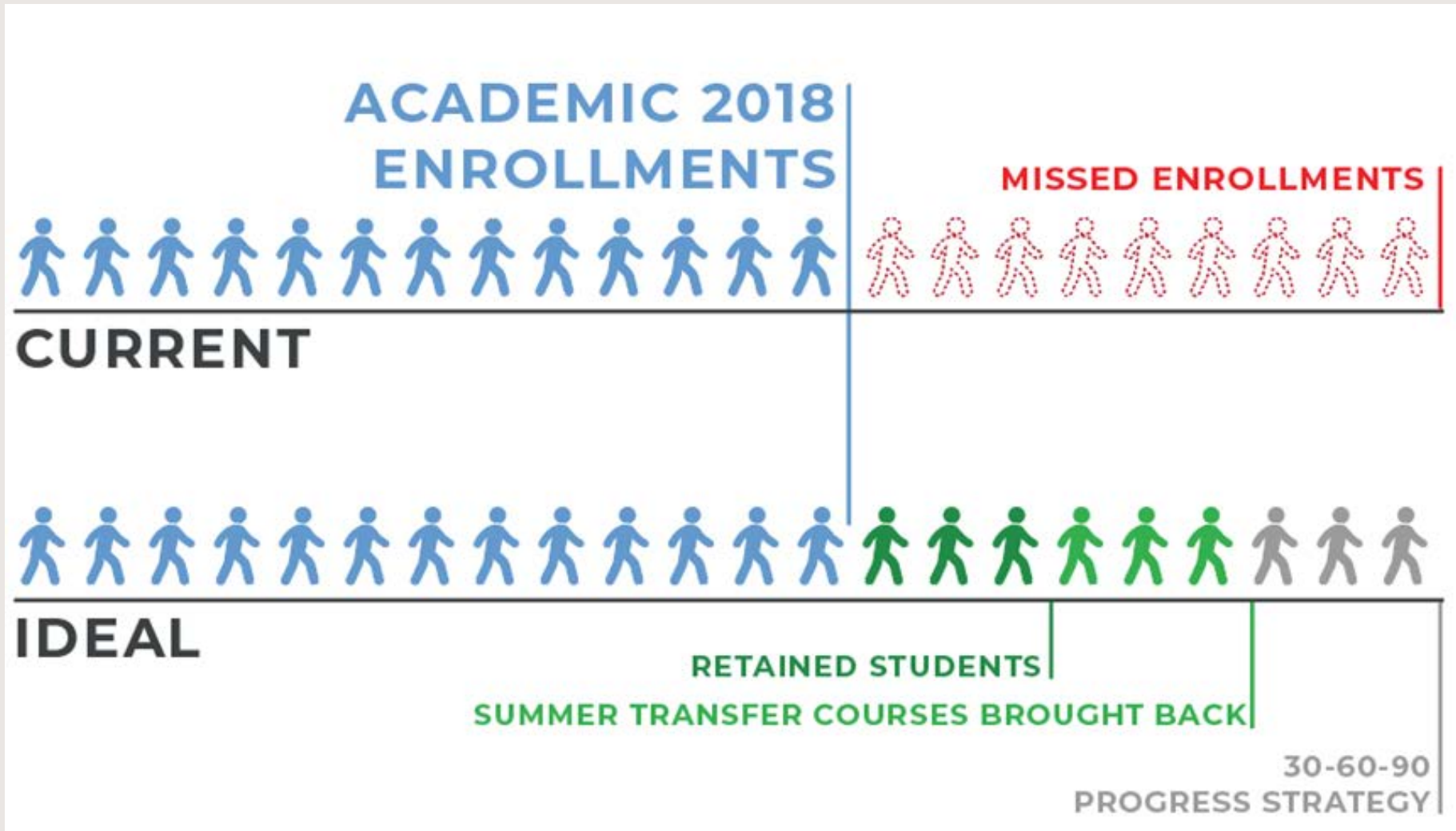
EUREKA COLLEGE: SUMMER RETENTION IMPROVEMENT STRATEGY ORIGINS

- Fall 2017: Change in academic leadership

- Concern about student retention

- Figuring out how to use the College Consortium platform to increase retention

- Gaining faculty and campus support

EUREKA COLLEGE: SUMMER RETENTION IMPROVEMENT STRATEGY IMPLEMENTATION

Major campus-wide effort spearheaded by Academic Affairs:

- Identified and selected DFW courses: 26 courses
- Opportunity to improve or replace poor grades under consortial model
- Path to avoid going on probation or being dismissed
- Identified specific courses for students and the specific grades they needed to regain good standing

Eureka College: Summer Retention Improvement Strategy
Summer 2018 Results

- 112 enrollments with 4 consortium partners; 47 students

- Of 47 total students who took courses, 42 returned in the Fall (94% retention) and 4 graduated

- Of 9 students who were placed on probation in the Spring and given option to take a summer consortial course, 9 went off probation

- Of 9 students who were dismissed in the Spring and given option to take a summer consortial course, 8 went off dismissal

- 3% increase in retention from retaining 8 dismissed students

- Additional Summer revenue: $39,622; summer course leakage reduced by 40 courses

- Additional Fall revenue from improved retention: $127,500; projected for Spring: $105,000

EUREKA COLLEGE
FOUNDED 1855

NEXT STEPS TO PARTICIPATE

1. Meetings/phone conferences/screen shares with your team to learn more and explore the opportunity

2. Determine your interest in being an Enrolling and/or Teaching Institution

3. Execute Services Agreement and Consortium Agreements

4. Onboarding: how to use the platform to receive and/or book enrollments

5. Identify courses you want to offer or access through consortia

6. Participate in Summer Retention Improvement strategy

For questions please contact:

Nathan Green (Primary) – nathan@collegeconsortium.org, C: (917) 309-1877

Rob Manzer (Academics) – rob@collegeconsortium.org, C: (512) 492-2550

Appendix I: Home Institution Quality Control Best Practices

Teaching Institution Responsibilities

- Provide access to the Home Institution: Course syllabi, teaching faculty credentials, course learning outcomes assessment documentation, other available information documenting academic quality of coursework
- Maintain open dialogue with Home Institution: Course implementation details, course content, learning outcomes assessments, other relevant effectiveness documentation

Home Institution Responsibilities

- Review Host Institution syllabi: Content, learning outcomes, contact hours, teaching faculty credentials, conformity with other Home Institution standards
- Conduct and document periodic reviews of course quality: Include appropriate dialogues with Host Institution personnel (see "Guidelines" section for specifics)

Periodic Review Guidelines for Home Institutions
- Specify periodic review dates based on accreditation/institutional requirements
- List all courses provided by Teaching Institutions
- Write a summary description of learning outcomes assessment for Host courses
- Develop a summary analysis of Teaching Institution-course learning outcomes assessments
- Include comparisons with Teaching Institution coursework assessments
- Include in these comparisons both Home Institution face-to-face and on-line coursework
- Specify face-to-face and on-line course data in these comparisons
- If comparisons are not available, specify actions being taken to remediate this defect

APPENDIX II: BENEFITS OF ACADEMIC SHARING

Teach	Sell Empty Seats	• Generate new revenue
		• Fill under-enrolled sections

Recover	Summer School	• Recapture/new revenue
	Near Alumni	• More control of courses
	Course Cancellations	• More graduates/alumni
	Teach Outs	• Replace under-enrolled

Complete	Retention/Completion	• Flexible schedules
		• Increase graduation rate
	Athletic/Fin Aid Eligibility	• Improve rate of progress
		• GPA/credit minimums

Enhance	Improve Pathways	• Augment programs
		• Degree+ and 4+1
	Developmental and Pre-req Courses (new portal)	• Recruit more students

APPENDIX III: PROCESS AND PRICING

ALIGN COURSES
- TI Loads courses
- HI approves courses

REGISTER & ATTEND
- HI enrolls student
- TI onboards student
- CC ACH's payment

COMPLETE & TRANSCRIPT
- Student completes course
- TI loads grades
- HI recognizes grades

UNIT ECONOMICS

$1,200
AVG. STUDENT CHARGE FOR CC COURSES

ILLUSTRATIVE

HI
$487 PROFIT
$600

$600
AVG. B2B FEE SET BY TI

TI
$612 PROFIT
$450

$150
AVG. CC ENROLLMENT FEE
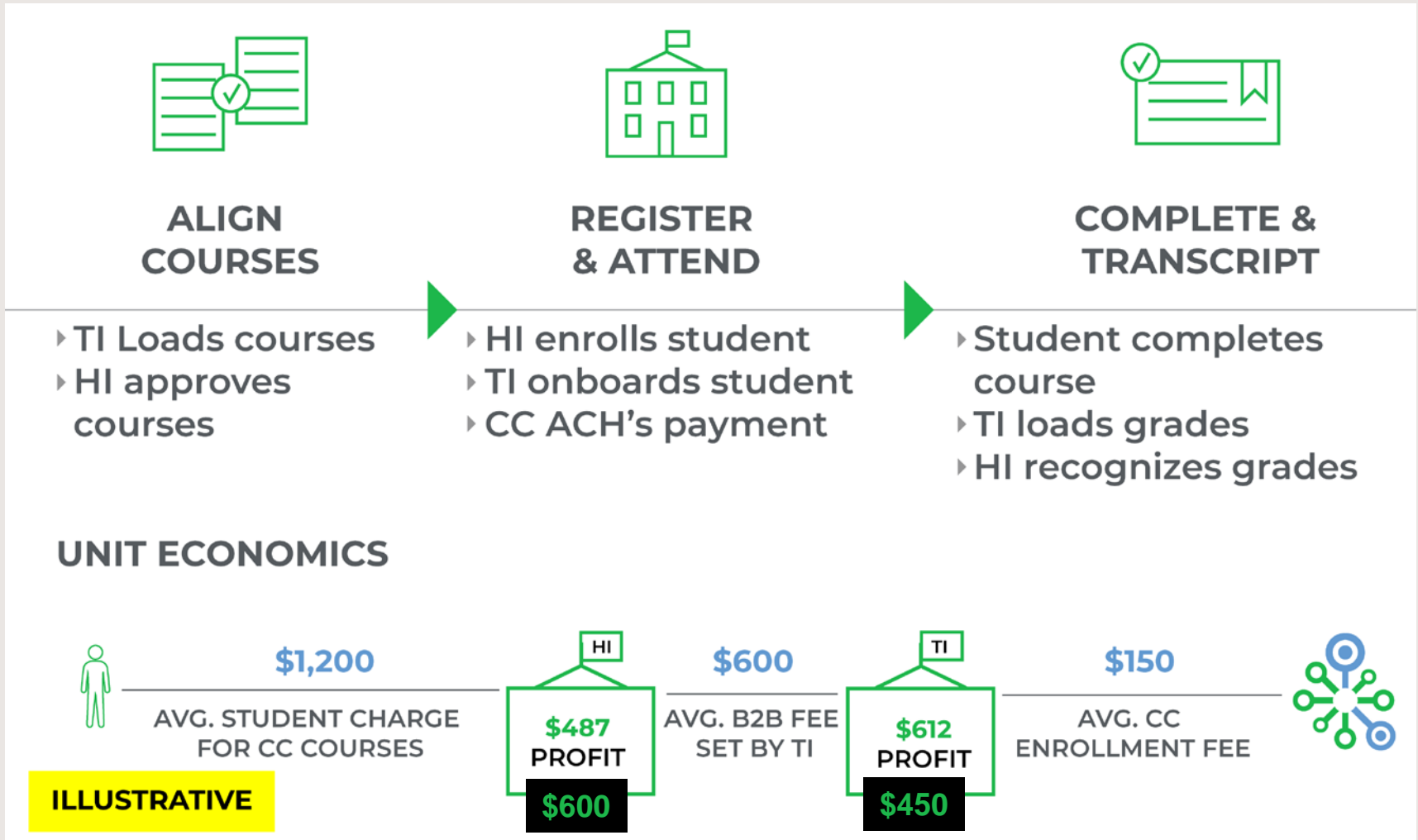
QUESTIONS?

MORE INFORMATION AND CONTACTS

- OCSC Resources may be found on the CIC Website: www.cic.edu/member-services/online-course-sharing-consortium

- For questions, please contact:

  - Carol Schuler, CIC Vice President
    - cschuler@cic.nche.edu
    - (202) 466-7230

  - Nathan Green, College Consortium Co-Founder and Vice President
    - nathan@collegeconsortium.org
    - (917) 309-1877

  - Rob Manzer, College Consortium Co-Founder and Chief Academic Officer
    - rob@collegeconsortium.org
    - (512) 492-2550

  - Norval Kneten, CIC Senior Advisor
    - nkneten@cic.nche.edu