



CIC Consortium: A Commitment to Student Completion

September 24th, 2019



THE COUNCIL OF
INDEPENDENT COLLEGES

TODAY'S PRESENTERS



Carol Schuler

Vice President and Director, CIC Online Course Sharing Consortium
Council of Independent Colleges



Mary Ann Coughlin

Senior Associate Vice President for Academic Affairs
Springfield College



Leigh-Ann Gomes

Director of Academic Advising
Springfield College



Rob Manzer

Chief Academic Officer
College Consortium

TODAY'S AGENDA

1. Webinar Series Featuring Key Stakeholders for Success
 - Today: Springfield College – Academic Affairs and Advising
 - January: NDNU – Student Success and Satellite Campuses
2. Introduce the CIC Online Course Sharing Consortium
3. Springfield College's Rise in Rankings and Graduation Rates
4. Online Courses to Advance Advising and Student Success
5. Feedback from Students and Staff at the College
6. New Solutions for Discrete Student Populations
7. Ways to Learn More and/or Participate
8. Key Contacts and Resources for Information

CIC AND ONLINE COURSE SHARING

- **CIC provides national reach to members that participate**
- **Discounted annual fees**
- **Like-minded institutions that share similar goals and concerns for academic quality, as well as a commitment to the liberal arts**
- **Better assist students with academic progress**

PARTICIPATING MEMBER INSTITUTIONS

| | | | |
|--------------------------------|--------------------------|--------------------------------|-------------------------------------|
| Albertus Magnus College | Dominican College | Marian University | Tabor College |
| Alderson Broaddus University | Dordt University | Maryville College | Texas Lutheran University |
| Anderson University - SC | Edgewood College | McKendree University | Texas Wesleyan University |
| Aquinas College | Eureka College | McMurry University | The American Women's College |
| Barton College | Ferrum College | Medaille College | The College of Saint Rose |
| Benedictine College | Fisher College | Mount Saint Mary College | Tiffin University |
| Bethany Lutheran College | Franklin University | Mount Saint Mary's University | Trine University |
| Bethel College | Gannon University | Mount St. Joseph's University | University of Bridgeport |
| Bethel University | Gardner-Webb University | Nebraska Methodist College | University of Mount Union |
| Blackburn College | Geneva College | Notre Dame College | University of Northwestern-St. Paul |
| Bloomfield College | George Fox University | Notre Dame de Namur University | University of Pikeville |
| Bluefield College | Gordon College | Ohio Northern University | University of Providence |
| Brandman University | Goshen College | Ottawa University | University of St. Francis |
| Brevard College | Graceland University | Otterbein University | University of the Incarnate Word |
| Buena Vista University | Grove City College | Palm Beach Atlantic University | University of the Ozarks |
| Calvin University | Hastings College | Quincy University | Virginia Wesleyan University |
| Catawba College | Heidelberg University | Reinhardt University | Walsh University |
| Charleston Southern University | Hood College | Saint Mary's College | Warren Wilson College |
| Clarke University | Houghton College | Salem College | Wayland Baptist University |
| Coker University | Jarvis Christian College | Schreiner University | Wesleyan College |
| College of Saint Mary | John Brown University | Siena College | Wheeling University |
| Concordia University Texas | King University | Siena Heights University | William Peace University |
| Concordia University, St. Paul | Lasell University | Springfield College | Wilson College |
| Cottey College | Lee University | St. Edward's University | Wingate University |
| Covenant College | Lenoir-Rhyne University | St. Mary's University | Wittenberg University |
| Defiance College | Lourdes University | Stillman College | |
| Dillard University | Malone University | Stonehill College | |

OCSC AND COURSE SHARING IN THE NEWS



"the Council of Independent Colleges has launched the Online Course Sharing Consortium to help more of its 650-plus member institutions achieve those goals – 11/29/18

Forbes

"consortial model comes from repurposing open seats at network schools to help students meet requirements they need to continue or complete their education, while being able to enroll in the courses at a time that works for them" – 01/22/2019



"advantageous for students who change majors, add a minor or specialization, or made a course oversight or enrollment mistake at some point in their college career" – 3/5/19



[The student] had switched her major, and ... was three credits short and still trying to reach her goal of earning her bachelor's in three years. She did so by taking three courses through the College Consortium – 3/31/19



"the online directory of courses helped sell [the] faculty on doing online course sharing, since it allows them to look at details about each course—including the syllabus and even some 'learning assessment data'" – 1/25/19



"students can use financial aid when enrolling in a course from another institution, something a traditional credit transfer wouldn't allow" – 12/6/18

KEY TERMS AND CONCEPTS IN A CONSORTIUM

Home Institution (HI): School with student

Teaching Institution (TI): School with course/empty seat

Enrollment: A student at HI taking a course at the TI

Consortium: An association of two or more institutions with the objective of participating in a common activity

Benefits of the Consortial Model:

1. HI can award institutional credit for course taken at TI
2. Credits count toward part of full-time status
3. Financial aid and the grade can be applied
4. Both TI and HI generate new revenue, student makes progress
5. Institutions can innovate and collaborate

WIDENING THE LANE TO IMPROVE COMPLETION

Traditional Pathway to Graduation

Students get Off-Track towards Graduation

- Poor Grade (D, F, W)
- Scheduling Conflict

Graduation Audit

FINISH

Course taken Off-Campus

- No Quality Control
- May not transfer back with course equivalency

Path to Graduation

Expanded Curriculum, Smoothing the Pathway to Graduation

Graduation Audit

FINISH

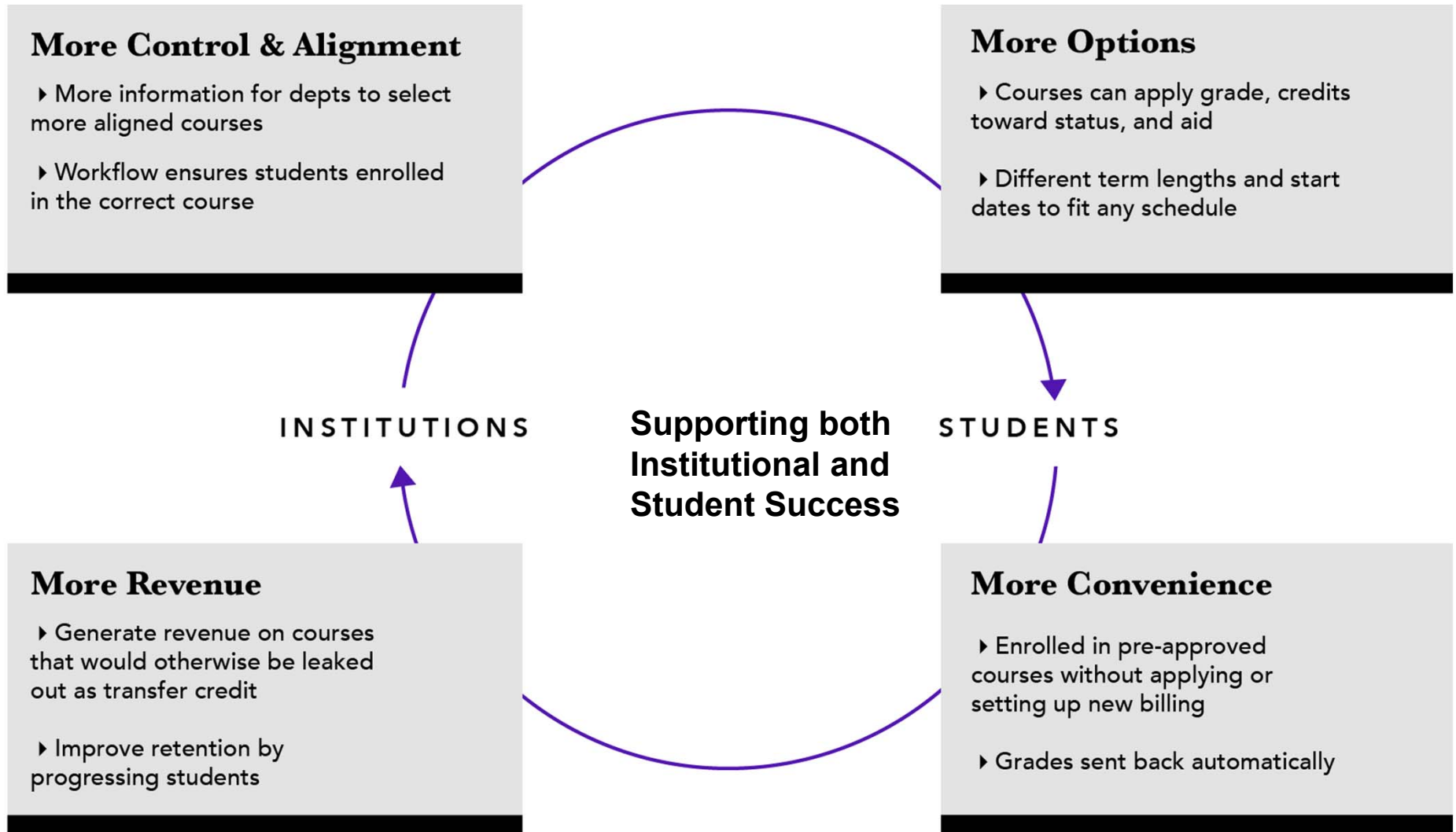
Expanded Curriculum affords on track **degree progress** to achieve an on-time graduation.

Ensures **high quality** of course completion.

Keeps **tuition revenue** within the university.

Expanded Path to Graduation

BENEFITS OF THE MODEL



INSTITUTIONAL SUCCESS FROM STUDENT SUCCESS

Springfield College has advanced into the Top 20 in its category in the 2020 US News Best Colleges rankings, released today. In the “Best Regional Universities – North” region, Springfield College is ranked 19th.

This year’s position continues to represent a consistent rise in the rankings for Springfield College over the last 10 years. The College’s overall US News Best Colleges score has increased each year since the 2011 rankings. Also, Springfield College has moved up in the US News Best Colleges rankings in nine of the last 10 years, including jumping up nine spots from last year (2019 rankings). The College has moved up 48 spots from its ranking in 2011.



“Our extraordinary rise in the rankings is confirmation of the commitment of our faculty and staff to cultivating academic excellence at Springfield College,” said Dr. Mary-Beth A. Cooper, the President of Springfield College since 2013. “A Springfield College education, grounded in the Humanics philosophy, continues to be well regarded.”

The College’s constant ranking in the top tier in its category is spurred by improved graduation rates and improved retention of first-year students. The ratings are based on such variables as peer assessment, graduation and retention rates, student selectivity, class size, alumni giving, and student-faculty ratio.

Source: <https://springfield.edu/news/springfield-college-ranked-top-20-2020-usnews-rankings-its-category>

BEHIND THE RANKINGS: COMPLETION IS KEY

- Key Metric in US News Ranking is differential between predicted and actual graduation.
 - Predicted is based upon key admission criteria – SAT etc.
 - Actual is our current 6-year graduation rate
 - Metric is difference between Actual and predicted
- Springfield has been focused on improving completion and raising graduation rates.
 - Focus on students leaving the institution with remaining graduation requirements
 - Follow up and work with Former Students Returning (FSRs)
- Springfield College has outperformed our predicted graduation rate by 15 to 24% over the last 6 years that US News has used the metric.

ADDING ONLINE COURSES TO ADVISING ARSENAL

Timeline for Participation

- June 1891: Springfield College instructor invents Basketball
- Dec 2018: Academic Affairs dept learns about CIC Consortium
- Mar 2019: Springfield College joins the CIC Consortium
- Apr 2019: Advising and Registrar offices team up to identify needed courses
- May 2019: Students are notified about summer options
First enrollment is booked for Summer
- June – Aug: 46 students enrolled in online courses from 15 institutions

Springfield College generated \$65,000 in gross and \$38,000 in net revenue this first summer

This net revenue was earmarked as discretionary funds for Academic Affairs to be used for classroom upgrades and renovations.

TIPS TO GETTING STARTED

Set-up and Student Advising Process:


1. Registrar's office identified the list of courses students were taking off campus.
2. Academic Advising Center reviewed and approved equivalencies from schools in Consortium.
3. Faculty Senate approved Consortium
4. Leigh-Ann sent out an email about the opportunity to advisors and students.
5. Students contacted Leigh-Ann to learn more about the opportunity and were directed to the student portal.
6. Students requested courses via platform, sending notification to Leigh-Ann.
7. Leigh-Ann reviewed requests with each student.
8. Leigh-Ann emailed each student to confirm the request and student intention for enrolling.
9. If student confirmed enrollment, Leigh-Ann approved request.

BEST STRATEGIES FOR STUDENT COMMITMENT

Benefits of the Student Portal

1. Empowerment yields commitment!
2. If one student requests a course, another student may be looking for the same course.
3. Instant reminders to the student about registration, deadlines, etc.

| Grade Earned | Count of Letter Grade |
|--------------------|-----------------------|
| A | 15 |
| A- | 2 |
| B | 9 |
| B- | 1 |
| C | 1 |
| F | 2 |
| W | 3 |
| Grand Total | 33 |

SPRINGFIELD
COLLEGE


Springfield College
Pre-approved Online Transfer Courses

Are you a student at this school?
Sign in to see the approved courses available for students

SIGN UP

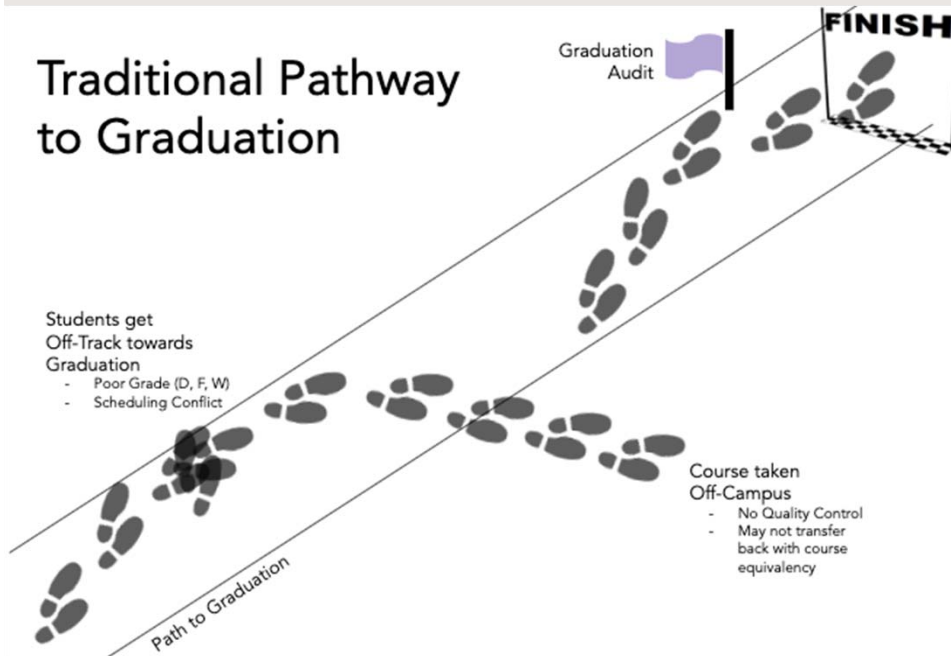
PLANS FOR THIS ACADEMIC YEAR

Strategic Plan for Continuous Improvement

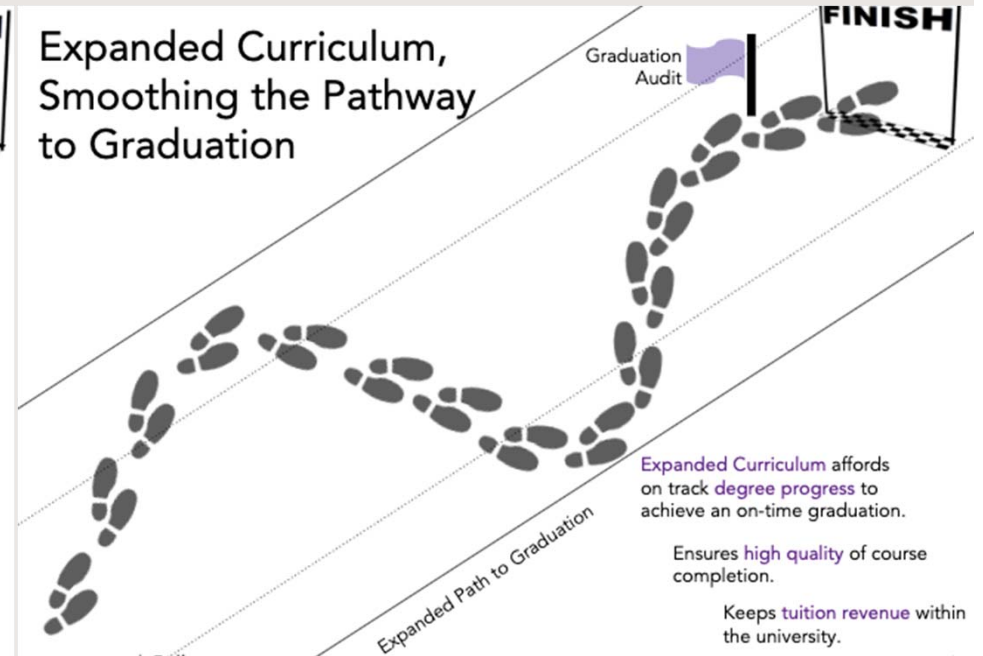
1. Continue to use Consortium to help students persist and complete!
2. Improving our 4-year Graduation Rate – Focus on Four
3. Expand the Consortium to add a winter term
 - ✓ Assist with students in academic difficulty
 - ✓ Assist students trying to complete in December
 - ✓ Early review of May graduates – catching those with incomplete audits
4. Expanding Summer term – Recover more revenue and transfer credits
5. Considering becoming a teaching institution.

12 SOLUTIONS TO KEEP STUDENTS ON TRACK

Traditional Pathway to Graduation



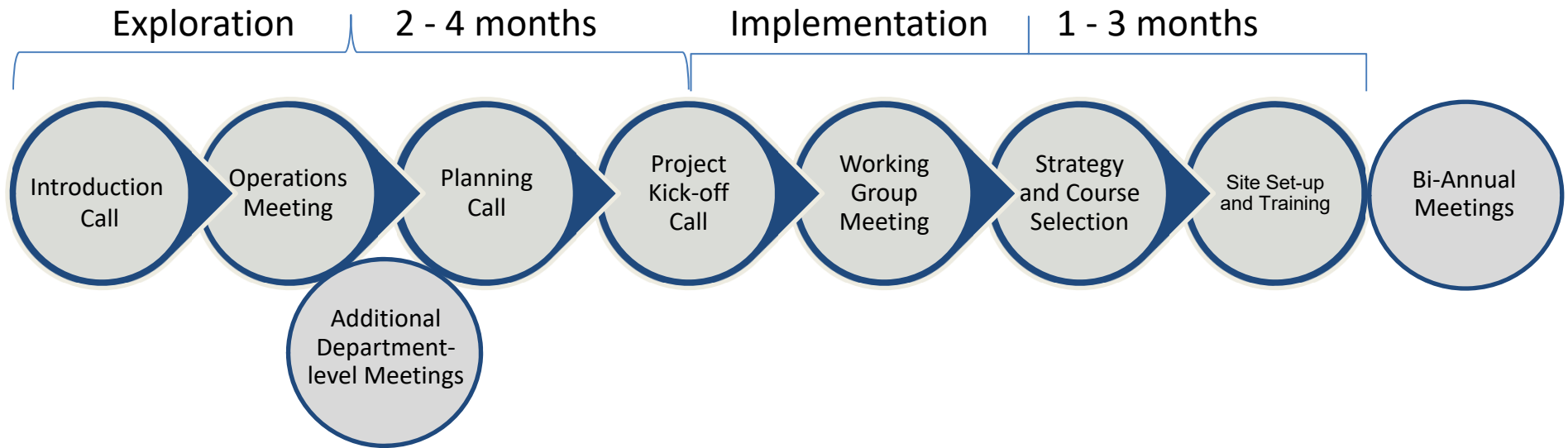
Expanded Curriculum, Smoothing the Pathway to Graduation



- Regain Good Academic Standing
- Student Athlete Support
- Complete Early Graduation Walkers
- Winter Progress
- Summer Progress
- Avoid a Waitlist

- Optimize Scheduling
- Enhance Mid-Term Intervention
- Bring Back “Stop Outs”
- Developmental Math
- Program Teach-Outs
- Degree Completion Pathways

HOW TO LEARN MORE AND PARTICIPATE



Additional Info: www.cic.edu/member-services/online-course-sharing-consortium

Presenters Contact Information:

Carol Schuler, VP: cschuler@cic.nche.edu, (202) 466-7230

Mary Ann Coughlin, Sr. Associate VPAA, mcoughlin@springfield.edu, (413) 748-3038

Leigh-Ann Gomes: Advising, lgomes3@springfield.edu, (413) 748-3465

Rob Manzer, CAO: rob@collegeconsortium.org, (512) 492-2550