



The Council of
Independent Colleges

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New Presidents Program

**SPOUSES AND PARTNERS OF
NEW PRESIDENTS PROGRAM**

Held just prior
to CIC's 2023
**PRESIDENTS
INSTITUTE**

January 3-4, 2023

Hilton San Francisco Union Square, California

www.cic.edu/2023NPP

**Practical Advice +
Strategic Inspiration
= Early Success**

A Message from the Director



Welcome to the CIC family!

I am pleased to invite you to participate in the 2023 New Presidents Program (NPP) on January 3–4 in San Francisco. I hope you will join this interactive, practical, and network-building program, with its dynamic parallel program for spouses and partners, as you launch your own presidency.

NPP immediately precedes CIC's 2023 Presidents Institute, by far the largest annual meeting of college and university presidents in the country. This year's Institute will provide innovative opportunities to think creatively and in community about how to design a thriving future for your institution and shape the trajectory of independent higher education. I encourage you to make participating in the full Presidents Institute a cornerstone of your early presidency.

My 15 years as president of Notre Dame of Maryland University were energizing and rewarding. I remember well the challenges during the early years, especially the first months which can at times be overwhelming; opportunities for significant achievement exist, but missteps can threaten to derail long-term success. CIC's NPP and Presidents Institute helped me connect with both seasoned college and university leaders and those who were, like me, new

"The New Presidents Program provided me with the forum to engage and learn from peers who have experienced the triumphs and obstacles inherent in the presidency. Those insights have informed my strategic approach to address the multilayered opportunities and challenges I've encountered in my first four years at Morehouse College. I'd recommend NPP to any new president looking to gain knowledge and build relationships with exceptional higher education leaders across the nation."



**DAVID A. THOMAS
PRESIDENT, MOREHOUSE
COLLEGE (GA)**

to the enterprise. These colleagues formed a network of informal advisors that helped me start strong in those early years. Some became long-time friends and trusted professional resources.

Please contact me by email (mseurkamp@cic.edu) or phone (443-253-5497) with any questions you may have about CIC's 2023 New Presidents Program.

I look forward to seeing you in San Francisco in January.



MARY PAT SEURKAMP

CIC Senior Advisor and Director, New Presidents Program
President Emerita, Notre Dame of Maryland University

“A new presidency makes many demands—intellectual, professional, personal, social, and even physical. CIC’s NPP engages the whole person: As I started out, I found it inspiring, assuring, and helpful beyond measure. The spouses/partners program was also a fantastic opportunity.”



JORGE G. GONZALEZ
PRESIDENT, KALAMAZOO
COLLEGE (MI)

SESSIONS FOR NEW PRESIDENTS

Welcoming Remarks

MARY PAT SEURKAMP, Senior Advisor and Director, CIC New Presidents Program, and President Emerita, Notre Dame of Maryland University

Making Connections

MARY-BETH A. COOPER, President, Springfield College

Innovative and Strategic Leadership for the Current Environment

MARTIN ROTH, President, University of Charleston

LORI E. VARLOTTA, President, California Lutheran University

The President and Institutional Advancement

AMY C. NOVAK, President, St. Ambrose University

PAUL C. PRIBBENOW, President, Augsburg University

Creating an Engaged and Inclusive Environment

DANIEL G. LUGO, President, Queens University of Charlotte

TIMOTHY E. TRAINOR, President, Mount St. Mary's University, MD

SHERRY L. TURNER, Vice President for Strategic Initiatives and Chief Diversity Officer, Rhodes College

I Wish I Had Known What I Know Now

TRACY Y. ESPY, President, Mitchell College

KATHY WILSON HUMPHREY, President, Carlow University

Working with the Board—Basics and Beyond

BRIAN J. BRUESS, President, College of Saint Benedict and Saint John's University

ELIZABETH J. STROBLE, Chancellor, Webster University

Financial Fundamentals, Benchmarking, and Strategies

JULEE GARD, Vice President for Administration and Finance, University of St. Francis (IL)

ARVID C. JOHNSON, President, University of St. Francis (IL)

Enrollment, Marketing, and Today's Students: Getting Them and Keeping Them

CHRIS E. DOMES, President, Neumann University

Perspectives on Critical Leadership Issues

DEBBIE COTTRELL, President, Texas Lutheran University

NAYEF H. SAMHAT, President, Wofford College

CARMEN J. WALTERS, President, Tougaloo College

Sessions for Spouses and Partners of New Presidents

Planning Team

CONNIE CURRIER HOLOMAN, Senior Advisor, Presidential Spouses and Partners Program, CIC; and Presidential Spouse, Centenary College of Louisiana

LYNNE C. JOYCE, Presidential Spouse, Retired, Brevard College (NC), Ripon College (WI), and Union College (KY); and Owner, Leadership First Co., LLC

RANDY RICHARDSON, Presidential Spouse, Faculty and Director of the Speech and Debate Program, School of Communication, Westminster College (PA)

KATINA SEMIEN SMOTHERS, Esq., Presidential Spouse, Philander Smith College (AR); and Director, Governor's Office of Community Programs (LA)

Session Topics

DAY 1: EXPLORATION

- Welcome and roadmap
- Making connections
- Called?/Called upon?/Put upon?
- Finding your sweet spot as a presidential spouse/partner
- On the spot survey

DAY 2: EVOLUTION

- They said what?
- Navigating change
- Revolving roundtables
- Making the role work for you: Plan for success
- Open mic
- Reflections on the program

Joint Sessions for New Presidents and Spouses and Partners

Luncheon

Welcome: **ARVID C. JOHNSON**, President, University of St. Francis (IL) and Chair, CIC New Presidents Program Advisory Committee

You Got the Job, Now What?

MARY-BETH A. COOPER, President, Springfield College

Reception and Dinner

Hosts: **RANDY RICHARDSON**, Presidential Spouse, Westminster College (PA) and **CARMEN J. WALTERS**, President, Tougaloo College

Remarks: **MARJORIE HASS**, President, CIC

About the New Presidents Program

Since 1989, more than 1,000 new presidents have participated in CIC's New Presidents Program, which focuses exclusively on issues relevant to independent college and university leaders, practical advice that can be readily implemented, and building community with campus CEOs who share similar circumstances.

The NPP provides the need to know tools and wise counsel that keep a young presidency on a smooth course. The agenda focuses on the practical needs and resources to help participants avoid early pitfalls while capitalizing on the opportunities that the first year represents. Ample opportunities for informal conversations allow participants to get to know each other and the more seasoned presidents who serve as faculty.

Participants point to these features as particularly valuable:

- Presenters are current or recently retired CIC presidents, spouses, or partners who understand the needs of their new colleagues.
- Professional networks are created as participants build relationships with colleagues who often continue to serve as informal advisors.
- NPP is a rewarding investment of time and money. The program makes efficient use of time and represents excellent value.
- Trusting friendships are established among participants providing confidential support and counsel on the most sensitive and consequential issues.

“It would be hard to enumerate all the benefits of the New Presidents Program. At a formative time in my presidency, I was able to engage with new and seasoned presidents around critically important topics and to raise questions and concerns in a supportive context. Many of the people I met through the program remain friends and trusted advisors. CIC has designed an experience that offers both useful tools for action and inspiring exemplars of presidential leadership.”



KATIE CONBOY
PRESIDENT, SAINT MARY'S
COLLEGE (IN)

About the Spouses and Partners of New Presidents Program

The concurrent and at times joint Spouses and Partners of New Presidents Program allows presidential couples to spend valuable time together to:

- **ENHANCE UNDERSTANDING** of the role,
- **ENGAGE FELLOWSHIP** among those new to the role, and
- **EQUIP PARTICIPANTS** with tools for success.

Participants create networks of new colleagues, confidants, and friends who share an understanding of the unique role of presidential spouse/partner and who can provide mutual support as they navigate the challenges and opportunities of their new role. An interactive, stimulating, informative, and entertaining program has been developed by experienced presidential spouses.

“CIC’s Program for Spouses and Partners of New Presidents fundamentally changed how I see my role. As a spouse with a demanding career, I believed that my role was very limited, but the program allowed me to identify specific areas where I could bring value and contribute to my partner’s success. I left the program not just with more information, but a concrete plan and a network of resources to help me succeed.”



DAVID COLQUHOUN
PRESIDENTIAL SPOUSE,
MCDANIEL COLLEGE (MD);
AND BIOLOGICS/ADVANCED
WORKFLOWS SPECIALIST,
MID-ATLANTIC AND TRISTATE
REGIONS

ABOUT THE NEW PRESIDENTS PROGRAM

Registration and Hotel Information

CIC's New Presidents Program will be held just prior to CIC's January 4-7, 2023 Presidents Institute in San Francisco, CA.

DATES: January 3-4, 2023

REGISTRATION OPENS: August 25, 2022

REGISTRATION DEADLINE: December 1, 2022

LOCATION: Hilton San Francisco Union Square

REGISTRATION FEE (includes all meals and session materials)

\$440 for presidents

\$335 for spouses and partners

HOTEL ROOM RATE

\$179 single/double per night (includes guest room Wi-Fi and complimentary use of the hotel's fitness center)

PLEASE NOTE: First, register for the Presidents Institute and include the New Presidents Program as a session. An email will then be sent to the person completing the registration which includes hotel reservation details and a code to make a room reservation at the CIC discounted rate.



To register, and for additional information about the hotel, travel arrangements, and the Presidents Institute program, please visit:

WWW.CIC.EDU/2023PRESIDENTSINSTITUTE

For assistance, please contact Dawn Tullis, conference coordinator, at duttulis@cic.edu or (202) 466-7230.



Located in the heart of vibrant **Union Square**, the four-star Hilton San Francisco Union Square Hotel is surrounded by **world-class dining, museums**, and **shopping**. Hotel amenities include on-site restaurants, a top-floor Cityscape lounge with **stunning views**, a year-round outdoor **swimming pool** and a **fitness center**. The famous **San Francisco Cable Car** is a three-minute walk away; the **Moscone Convention Center** is a 12-minute walk away, and **San Francisco City Center** is just a 20-minute walk from the hotel.