Designing the Future of Independent Higher Education

2023 CIC Presidents Institute
Your Partners in Online Course Sharing

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Reimagining higher education in the United States

October 26, 2020 | Article

Colleges and universities must reimagine their business models and consider new ways to operate—either on a standalone basis or through partnerships that accomplish the same goals, at lower cost.
Nearly 3/4 of online leaders surveyed believe students at their institutions are more interested in online learning, compared to 2019.
Acadeum

We provide a network to the academic community and a platform for institutions to register students for courses when needed.

450+ Institutions  13K Courses Completed  77K Course Sections  $40M in Recovered Revenue
Acadeum Course Share Platform
Managing student and institutional needs

- Search offerings by peer institution with set parameters: term, consortium, accrediting body
- Streamlined Course Approval that match learning outcomes
- Seamless Financial Exchanges
- Clear Reporting

Watch to learn more
Trends Emerging Through Course Sharing

- Engaging in Collaborative Networks
- Participating in a Digitally Connected Ecosystem
- Maintaining Relevance in a Rapidly Changing World
- Being Responsive and Agile

CIC-OCSC is providing these opportunities to its members
COLLABORATIVE NETWORKS IN HIGHER EDUCATION CAN PROMOTE EQUITY

For Laura DaVinci, Every Learner Everywhere’s Associate Director, bringing together a group of like-minded organizations creates synergy. “When you look at what the network can produce in terms of products or services, it’s usually a higher quality than what one specific organization could do,” she says. “Because more points of view are incorporated, it’s deeper and broader. That’s what we call the network advantage.”
Engaging in Collaborative Networks
Supporting Student Success and Retention

OCSC Engagement
- Expanding catalog while ensuring rigor and quality
- Reducing scheduling bottlenecks
- Supporting student in adult education program
- Helping students graduate on time
- Providing new offerings through degree completion program

$100K in recovered tuition revenue
In a very short time, digital transformation has gone from being a turn of phrase embraced by "early adopters" to becoming a broadly understood imperative amplified and accelerated by a sense of urgency.
Participating in a Digitally Connected Ecosystem

Accessing Specialized Content

Modernizing the Curriculum
Engaged with Pennsylvania College of Art & Design to provide coursework with the latest digital skills for the Communication & Media major

$275K in recovered tuition revenue

300 students retained
11 Top Trends in Higher Education: 2021/2022 Data, Insights & Predictions

by Imed Bouchrika, PhD
Chief Data Scientist & Head of Content

Source: World Economic Forum

133 Million
New roles that will spring up by 2022 as a result of technological growth

Research.com
Maintaining Relevance
For Coursework in High Demand Fields

Center for Public Safety & Cybersecurity Education
Creating inter-institutional partnerships to support Cybersecurity course demand
Universities Looking Beyond the Traditional For-Credit Semester Experiences

Survey shows nearly half said they chose their college on the basis of potential career prospects, but only 11 percent felt prepared to enter the workforce.

By Ray Schroeder • Published November 16, 2022
Responsive & Agile
Cutting-Edge Learning for College Credit
Creating Workforce-Aligned Courses with Embedded Professional Certificates - Now Available through the Network
How Acadeum Improves Retention & Graduation Rates, Enrollment & Revenue

**STUDENT SUCCESS**
Improve retention and graduation rates with flexibility in offerings

**ACADEMIC INNOVATION**
Fill gaps and expand programs; diversity learning experiences

**INCREASED REVENUE**
Keep students enrolled; add new revenue

**ACADEMIC EFFICIENCY**
Streamline academic processes; reduce expenses
How Acadeum Improves Retention & Graduation Rates

- **Course Availability**
  a. Maintain graduation timelines
  b. Retain full-time status
  c. Ensure scheduling flexibility
  d. Respond to student’s life circumstances

- **Maintain Academic Standing**
  a. Overcome barriers to completion
  b. Ensure athletic & scholarship eligibility
  c. Meet program requirements
Springfield College had a 12 point bump in expected to actual 4-year graduation moving them up 9 slots in US news rankings with improved graduation rates and retention.
How Acadeum Improves Enrollment

- Offer new courses, specializations or concentrations
- Access professional certifications and specialized courses that have embedded industry certificates
- Enhance existing offerings with courses that have integrated the latest tools and technologies
- Build or expand in-demand programs
- Attract new student populations
- Create academic pathways from UG to GR

Fill gaps and expand programs; diversity learning experiences
John Brown University Developed 3 New STEM Majors using Course Sharing

ACADEMIC INNOVATION

Course Sharing Expands Academic Programs and Helps:

- Meet demand from prospective students to stay market competitive
- Delight existing undeclared first-years and sophomores
- Prepare students for in-demand industry careers

Learn How
How Acadeum Impacts
Financial Outcomes

- Fill open course seats as a teaching institution
- Win back stop-outs or drop-outs
- Recover ‘leaked’ courses that get taken elsewhere and transferred back
- Build alternative revenue streams
- Provide professional certifications to new target audiences
- Expand your geographic reach & attract more students with features made available by participating in networked approach
Course Sharing Helped Mount Union Recover $800k in Tuition

INCREASED REVENUE

“Higher education has always depended on collaboration to improve our academic community. Now, course sharing may be our savior.”

Dr. Bryan Boatright
AVP for Academic Affairs & Registrar
University of Mount Union
How Acadeum Creates Operational Efficiency

- Eliminate transfer hassles
- Maintain quality oversight while expanding catalog options and modalities
- Respond promptly to course management needs (faculty sabbaticals, independent studies, adjunct hiring, urgent coverage)
- Increase flexibility to better serve student populations: military, athletes, international and non-traditional learners
- Balance academic portfolio offerings with resources
University of the Ozarks Used Course Sharing to Create Flexible Inter-Sessions

ACADEMIC EFFICIENCY

By offering a winter term for the first time through course sharing, University of the Ozarks helped:

- 7 students improve academic standing
- 8 students became eligible for winter commencement
- 17 students took courses to ensure spring graduation

Watch to discover how
High Exit-Risk Student Scenarios

- D or F in Key Prerequisite
- Enrolling in a Course at Another Institution
- Dropping Below 15 Hours in a Semester
- Taking Courses at a Community College
- Stopping Out

Loss of Athletic Eligibility
Inadequate Preparation in Transfer Courses
Decreasing GPA
Academic Probation or Suspension

CIC-OCSC helps institutions immediately address all of these scenarios
301 CIC institutions are accessing the Online Course Share Consortium (OCSC)
CIC OCSC Activity

- HI Enrollments
- TI Enrollments
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Next Steps

1. Consider how these capabilities could be leveraged to support your institution’s strategic goals to bolster retention, generate revenue and increase enrollment.

2. Further explore ways to collaborate across the CIC network and connect with trusted peer institutions on common goals, such as new program development.

3. Continue the conversation with CIC OCSC team and Acadeum who can help build capabilities across campus to further optimize opportunities.
Hear From Your CIC Peers

- Drive Academic Innovation
- Increase Revenue
- Support Student Progress
- Create Process Efficiencies