Higher Education Today
A Time of Transition and Opportunity For Leaders
CIC Workshop for CAOs in Their Third or Fourth Year of Service
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Session 1
- Current Higher Education Landscape
  - Changing Nature of Purpose, Students, Knowledge
  - Pandemic Repercussions
  - Historical Perspective

The Changing Nature of Purpose
Just in Case v. Just in Time
Coursera

- $59 per month/$399 per year
- HDMY/IBMGA (200+)
- 7000 courses - Degrees and Certificates
  - Individual Courses
  - Professional Certificates
  - Master’s Certificates
  - Online Degrees
- 53m (2019)  92m (2022)

2U edX

- 230 Partner Institutions
- 3500 Online Courses
  - Free Individual Courses
  - Personalized Executive Education
  - Undergraduate/Masters/Doctoral Degrees
  - Online Degrees
- 45,000,000 Learners

1 Terabyte

- 250,000 photos
- 250 movies or 500 hours of HD video
- 6.5 million document pages

Zettabyte = 1 Billion Terabytes
Data Created, Captured, Copied, or Consumed in Zettabytes

Transitioning Foundations of Higher Education

Foundations of Higher Education

- Changing Nature of the Student
  - Academic Preparedness
  - Grit
  - Academic Delivery Expectations

- Changing Nature of Knowledge
  - Accessed rather than Acquired
  - Assessed rather than Obtained
Table Discussion
Realities and Opportunities?

Pandemic Repercussions

Pandemic Ripple Effect
Ed Venit, EAB
Evolution of Liberal Arts - differentiation sweet spot
Transfer availability
Staffing shortages
Student Disengagement and Mental Health
Unfinished K-12 Learning
Table Discussion

Realities and Opportunities?

History Repeats

Impact of Industrial Revolution - 1800's

Arthur Levine - The Great Upheaval

Criticisms of Higher Education (led to)

Higher Ed Defensiveness and Denial (with some utilizing)

Technological Advancements (leading to)

Experimentation (forming)

New Models (necessitating)

Standardization (resulting in)

Modern Industrial Model of Higher Education (1900)
Discussion

Sources