Academic Prioritization Program Report

Introduction

Each program was reviewed according to ten dimensions of effectiveness, as prescribed in the Dickeson prioritization model and outlined below.

1. **History, Development, and Expectations of the Program**
   - This criterion evaluated whether there is evidence that the program is responding to the changing needs of students, environments, and expectations.

2. **External Demand for the Program**
   - This criterion evaluated whether there is: (a) growing, sustainable student demand (in terms of applications and their conversions to new students), (b) unique programmatic opportunities not found at other schools, and (c) student access to growing career paths.

3. **Internal Demand for the Program**
   - This criterion evaluated factors such as the number of students enrolled in the program, as well as the number of student credit hours generated by students in the program and by the departments (i.e., if the departments provide service to the core curriculum or other programs).

4. **Quality of Program Inputs and Processes**
   - This criterion evaluated the program’s: (a) ability to attract and retain high quality students, (b) commitment to continuous improvement through student learning outcomes assessment, internal and external evaluations, and teaching quality improvements, (c) investment in high impact activities for students (such as research with faculty, internships and international experiences), (d) delivery of the curriculum through appropriate course delivery methods, and (e) contributions to the discipline through significant faculty productivity.

5. **Quality of Program Outcomes**
   - This criterion evaluated the placement of program graduates in full-time positions or enrollment in graduate school, and the level of engagement of recent graduates with the University.

6. **Size, Scope, and Productivity of the Program**
   - This criterion evaluated the level of the program’s community engagement and the efforts to keep the program current.

7. **Revenue and Other Resources Generated for the Program**
   - This criterion evaluated the fiscal impact of the program and the department on the university, in terms of these benefits: the program’s net tuition and fee revenue, the department’s tuition and fee revenue, and the department’s grant revenue.

8. **Costs and Other Expenses Associated with the Program**
   - This criterion evaluated the fiscal impact of the program and the department on the university, in terms of costs (expenses associated with offering the program, the department’s instructional expenses, the department’s operating expenses, the college and divisional expenses attributable to the department) as well as the program profit/loss estimate.

9. **Impact and Mission Centrality**
   - This criterion evaluated: (a) the impact of the program on other university programs, (b) the level of the program’s contributions to the university mission, (c) curricular strengths not found at competitive institutions, and (d) how the program impacts the university’s visibility.

10. **Opportunity Analysis of the Program**
    - This criterion evaluated the program’s potential for growth.

The final Academic Program Prioritization Report lists programs by quintile, along with a general recommendation.
Part I below includes more detail about the program’s areas of strength, areas that warrant developmental attention, and other recommendations.
Part II below assigns the program leadership to develop an action plan for continuous improvement and response to recommendations in this prioritization report.

**Part 1. Program Prioritization Results Report**

This section provides details regarding a specific program’s prioritization process results.

<table>
<thead>
<tr>
<th>Name of Program</th>
<th>BS, Health Sciences</th>
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<tbody>
<tr>
<td>Quintile Placement</td>
<td>Quintile 1</td>
</tr>
<tr>
<td>Report Recommendation</td>
<td>Continue as Constituted</td>
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<tr>
<td><strong>Areas of Strength</strong></td>
<td>Based on your scores, these are the criteria where your program was evaluated most favorably:</td>
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<td></td>
<td>Criterion 3. Internal Demand for the Program</td>
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<td>Criterion 4. Quality of Program Inputs and Processes</td>
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<td>Criterion 7: Revenue and Other Resources Generated for the Program</td>
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<td></td>
<td>Criterion 8. Costs and Other Expenses Associated with the Program</td>
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<td>Criterion 9. Impact and Mission Centrality</td>
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<td><strong>Areas for Development</strong></td>
<td>Based on your scores, these are the criteria where your program was evaluated least favorably:</td>
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<td></td>
<td><em>(there were no areas where your program was recognized for low ratings)</em></td>
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<tr>
<td><strong>Recommendations from Task Force</strong></td>
<td>Enrollments in the program are consistently healthy. Continue to focus on the continuous improvement of the freshman sequence of introductory courses to aid in retention in the program. Retention in the major (66% and 63%, respectively, for AY19-20 and 20-21) should be an important area of focus. Continue to make this program distinct from Biology while maintaining rigor in the curriculum. Continue to identify internship and other relevant career opportunities for the students in this program. Use the new laboratory facilities &amp; equipment to provide cutting edge training and engaged learning opportunities.</td>
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</table>
Part II. Program Response / Action Plan

All programs, regardless of ranking, will submit an Action Plan report by the beginning of the 2022-2023 academic year. The Action Plan report and progress towards meeting the identified action steps will be used when assessing requests for additional resources, including faculty lines.

If a program template was not submitted or was incomplete, complete data must be included at this time.

Describe how the department will collaborate with Enrollment Management to enact initiatives to increase program enrollments. (Programs which, by nature, require a cap on enrollment should discuss collaborative efforts to identify that cap). For any action steps, include a timeframe within a five-year period.

Describe initiatives that will be enacted to increase retention and persistence to graduation. For any action steps, include a timeframe within a five-year period.

Identify initiatives to address any recommendations or concerns raised by the program report. (If no recommendations or concerns were identified by the Task Force, the program should provide initiatives that represent continuous improvement and currency within the discipline). For any action steps, include a timeframe within a five-year period.
The Action Plan is due to the Dean of the appropriate college and Provost by October 1, 2022. For those programs under going program review within their college, this report will overlap with sections in the Department Review template and therefore, will provide an excellent start in completing that report.