Thank you to ...

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Presenters

Kerry Fulcher, Provost and Chief Academic Officer
Point Loma Nazarene University

Sarah Ferguson, Vice President for Academic Affairs
Texas Lutheran University

Chair

Brooke Barnett, Provost and Vice President for Academic Affairs
Butler University
Today’s Themes

• Motivations for moving into the graduate space
• Barriers & Challenges
• Organization & Governance
• Measures of success
Located in San Diego, CA
- 4 San Diego Campuses
- 1 Bakersfield Campus
- PLNU Main Undergraduate campus: City imposed enrollment cap of 2,000 FTE (unit formula)

Context

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<th>13-14 AY</th>
<th>22-23 AY</th>
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<tbody>
<tr>
<td></td>
<td>Enrolled</td>
<td># Programs</td>
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<tr>
<td>TUG</td>
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<td>AUG</td>
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<td>GRAD</td>
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<td>Total</td>
<td>3,783</td>
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Started since 2013-14
- 9 Graduate programs
- 9 Accelerated Ungraded Online/hybrid programs
- 2 Traditional Undergraduate Programs
- Goal to launch 3-5 programs ayear over next 5 years

Stopped since 2014-14
- 1 Graduate program
- 10 Traditional UG programs
Located in Seguin, Texas

- Traditional Undergraduate programs
- Accelerated BSN Program
  - Site in New Braunfels, Texas
  - Site in Houston, Texas
- Direct Entry MSN Program
  - Site in New Braunfels, Texas
- Three online Graduate Degrees
- Three face-to-face Graduate Degrees (all are concurrent and in Seguin)
- Online EdD

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<th>Program</th>
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<th>Fall 2023</th>
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<tr>
<td>Total</td>
<td>1,278</td>
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Butler University

- Located in Indianapolis, IN
- 4,500 undergraduates
- 1,000 graduate students
  - 8 post-graduate certificates
  - 25 graduate degree programs
  - Non-credit, professional learning opportunities — mostly in partnership with business: Roche, Community Health Network, etc.
  - “White label” curricula for other institutions — e.g., Institute for Well-Being
  - 9 online degree programs, including PharmD and MBA (also offered in person)
  - Various online certificates

- 9 online degree programs, including PharmD and MBA (also offered in person)
- Various online certificates
Co-Created Workforce Solutions Pipeline:
ALIGNED TO 2023 LEGISLATIVE POLICY PRIORITIES

PRIORITY 1: EARLY CHILDHOOD EDUCATION
Opportunities/Alignments: Building funding incentives for childcare providers to increase workforce’s rigorous and evidence-based programs.
DIVISION OF PROFESSIONAL STUDIES (GPS) PROGRAMS
- Early Childhood Education Certificate Program

PRIORITY 2: CAREER READINESS
Opportunities/Alignments: Increasing opportunities for SELA teachers to engage with employers and higher education professionals to strengthen/align classroom instruction.
GPS PROGRAMS
- Teacher Lead, Teacher Education
- NCAA Counselor Training - pipeline associate program
- Career Education Certificate - pipeline

PRIORITY 3: POST-SECONDARY ATTAINMENT
Opportunities/Alignments: Providing supplemental funding options to SE LA Career Scholarship recipients to pursue postsecondary, industry recognized credentials.
- Opportunities/Alignments: Increasing pathway for students with associate degrees to earn bachelor’s degrees in a postsecondary credential.
GPS PROGRAMS
- Undergraduate Degree Completion
- Certified Financial Planner Test Preparation Program
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Questions & Comments
Thank you for attending this session!