Rapidly Launch New Programs & Certifications

CIC’s Online Course Sharing Consortium
Today’s Facilitators

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For Networks & Strategic Partnerships

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Agenda

1. A Partnership to Attract & Retain the Modern-Day Learner
2. Innovative Curricular Solutions to Help Your Institution
3. Establishing a Competitive Edge Through Collaboration
Through the CIC Online Course Sharing Consortium, members can improve student progress while maintaining control of their own curriculum.
CIC-OCSC now boasts over 300 colleges and universities. With more than 9,000 in-demand courses available through the consortium, students have increased access to help them along their path to completion.

CIC-OCSC has shared 8,600 open seats in the last year, creating revenue for both the home and teaching institutions.
A Partnership to Attract & Retain the Modern -Day Learner
Learners are imagining degree completion in new, innovative ways.

Meet Expectations

The Modern Day Learner

Expectations have shifted, resulting in the need for flexibility in degree pathways and offerings along the life-long learning continuum.
Curricular Solutions to Expand Academic Capacity

ACADEUM COURSE SHARE
Increase Access to In-Demand Courses & Certifications

ACADEUM PROGRAM SHARE
Maintain a Competitive Edge with Custom Curricular Programs

ACADEUM MARKETPLACE PILOT
Attract Workforce Learners by Bridging Education and Career Pathways
Top Course Sharing Use Cases

**Student Progress** > Handle prerequisites/conditional acceptance, accelerate high achievers or double majors, boost course availability, provide flexibility with online courses, and create options for near-completers/walkers.

**Generate Revenue** > Respond with stop out recovery, academic probation success plans, and opportunities for grade recovery, recover leaked courses, and bring back transfers.

**Academic Innovation** > Extend guided pathways, expand summer/winter options, incorporate microcredentialing, access qualified faculty, expand upper-level electives, tap into specialized content, and stay nimble and adaptable.

**Efficiency & Quality** > Redirect independent studies and teach outs, optimize scheduling and remove bottlenecks, create transfer-friendly policies, and plan for faculty contingencies.
**Coure Sharing Provided:**

- Introduction of a summer term to help retain students facing course conflicts
- Expand course catalog while ensuring academic rigor and quality
- Helping students graduate on time, or early to reduce financial aid costs

**The Impact**

- 47 Students progressed
- $100k in recovered tuition revenue
- 180+ Students utilizing course sharing
Maintain a Competitive Edge
Institutional leaders cited enrollment as the most significant risk facing colleges and universities for the fourth year in a row.

Source: 2022 Top Risks Report
The World Health Organization estimates a projected shortfall of 10 million healthcare workers by 2030.

30% of current U.S. job openings in major metropolitan areas are in STEM fields, however, only 11% of the U.S. population has a degree in STEM.

Employment in management occupations is projected to grow 8% over the next decade, resulting in over 800,000 new jobs.
Launch New Programs with OCSC

CREATE OR ENHANCE ACADEMIC & WORKFORCE-ALIGNED PROGRAMS, MAJORS, & CONCENTRATIONS
The Power of a Network

Program sharing enables colleges and universities to access or share high-quality courses across in-demand programs.

A low-risk and scalable way to quickly launch new or enhance existing programs, concentrations, or minors while maintaining institutional identity and values.
Stackable Pathways

LEVERAGE THE ACADEUM NETWORK TO ADVANCE LEARNERS THROUGH ACADEMIC PATHWAYS

Gateway Certificates
Bachelor Degree
Master Degree
Associate Degree
Professional Certifications
Industry -Aligned Academic Pathways

DELIVER MAJORS OR MINORS FOR BOTH UNDERGRAD AND GRADUATE PROGRAMS

Healthcare & Social Services
Allied Health, Healthcare Administration, Nursing, Health Sciences, & Public Health

Cybersecurity & Technology
Computer Science, Cybersecurity, Data Analytics, Information Technology, & Web Design

Business, Management, & Administration
Accounting, HR Management, Project Management, Supply Chain Management, Public Relations, & Public Administration
Customized Cybersecurity Degree
45 credit core curriculum

Sample Course Requirements
- Introduction to Cybersecurity
- Cybercrime
- Cyber Threats and Securities
- Computer Networks
- Computer Forensics
- Information Security
- Cloud Computing
- Cyber Ethics

Optionality for Meeting Requirements
- Fisher College - CS352 Ethical Hacking
- Bay Path - CSC202 Cyber Governance
- McKendree - CBD334 Legal & Ethical Environment of Cyber Defense
The Acadeum Advantage

YOUR PARTNER FOR STRATEGIC IMPLEMENTATION

- Low investment and flexible academic calendars
- Responsive to regional workforce and student demand
- Large inventory of options across all degree levels
- Vast network of accredited consortial partners
- Expertise and tools to launch quickly
Innovative Partnership Combats Workforce Shortage

THE CHALLENGE

+ Workforce shortage in niche areas
+ 75,000k social worker jobs unfilled in the US
+ Produce top talent in a short timely manner
+ Time and cost to launch new programs

THE SOLUTION

+ Mutually beneficial partnership between Albertus Magnus College and Quinnipiac University
+ Unique expedited pathway program reducing time and cost for students
+ Collaborative partnership to overcome curricular and logistical challenges that can be used to expedite undergraduate and graduate program pathways
### A Partner For Your Institution

<table>
<thead>
<tr>
<th>Feature</th>
<th>Status</th>
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<tbody>
<tr>
<td>Undergraduate &amp; Graduate Programs &amp; Pathways</td>
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<tr>
<td>Choice of Quality Institutional Partners</td>
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<tr>
<td>Customizable Curricular Offerings</td>
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<tr>
<td>Representing All Accreditation Bodies</td>
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<td>Embedded Workforce Certifications</td>
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<tr>
<td>Affordable &amp; Scalable</td>
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<tr>
<td>Timeline to Implement</td>
<td>Month(s)</td>
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<tr>
<td>Breakeven</td>
<td>First New Student Enrollment</td>
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Ready to Enhance or Launch New Programs?

Our team comprises educators and former academic leaders of institutional and system-wide online learning initiatives. With proven experience in launching innovative curricular models, we can provide consultation and architect solutions customized to meet your institutional goals.

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Innovative Partnership Creates Competitive Edge

THE CHALLENGE

+ Needed to enhance major to remain competitive
+ Required specialized faculty resources in desired courses
+ Wanted cost effective solution

THE SOLUTION

+ Developed partnership with Pennsylvania College of Art & Design
+ Selected specialized courses in graphic design
+ Made Communications Media Design more marketable
Bridge Education and Career Pathways
It’s estimated that 39 million adults have completed some college but left without a degree or credential, as of July 2020.

68% of adults considering enrollment in a higher education program now prefer non-degree pathways.

76% of employers surveyed are more likely to hire a candidate who has earned a professional certificate.

4.8% increase in enrollment in undergraduate non-degree credentials between spring 2022 and 2023.
Attract Workforce Learners

Pilot a new customized marketplace branded for colleges and universities to attract new learners along the education-career continuum.

Deepen skills-based, non-credit learning opportunities by offering curated certifications, training, and learning modules that result in micro-credentials and onramps into degree-granting pathways.
Common Use Cases

Recruitment Tool to Attract the Workforce Population

- Dropout & Stopout Recovery
- Serve Alumni Populations & Lifelong Learners
- Align with Industry & Regional Workforce Needs
- Faculty & Staff Professional Development
Bridge Education & Career Pathways

Institutional Benefits

+ Expand visibility to your institution’s brand and stay relevant in a rapidly changing environment
+ Build new on-ramps and off-ramps for modern day learners
+ Attract new learners with in-demand learning modules, trainings, and certifications
+ Launch with minimal institutional lift through a branded eCommerce solution

Learner Benefits

+ Reduce the challenges of finding high-quality online credential and training options
+ Access vetted offerings from a trusted institution
+ Discover educational pathways where your credentials & trainings can count for credit
+ Academic options provided a-la-carte and customized to your learning needs, no subscription required
Ready to Pilot and Get Out Ahead?

As an OCSC member, your institution can be among the first to launch.

Start connecting with new populations of workforce learners to offer skill-based, non-credit offerings that lead to micro-credentials and degree-granting pathways.

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Learn More

- Launch New Programs
- Pilot the New Marketplace
- Explore Course Share Use Cases
Thank You
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