

# Nurturing Relationships with Federal Funders



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# Presenters

Barbara A. Farley, President, Illinois College

John McAllister, Managing Partner, McAllister & Quinn

*Chair:* Jessica C. Gerrity, Senior Vice President and Leader of the Higher Education Practice, McAllister & Quinn



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# Concurrent Session Agenda

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- ❖ Illinois College Case Study
- ❖ Federal Grant Opportunities
- ❖ Congressionally Directed Spending/Community Project Funding (Earmarks)
- ❖ Q&A





# Illinois College Case Study

Recent grants secured with  
McAllister & Quinn



**\$1.3 million**  
**TRIO SSS**



**\$646K**  
**S-STEM**



**\$300K**  
**CAMPUS**

Recent Illinois  
College Earmarks

**\$911K Nursing Lab  
Upgrades**

**\$330K Masters of  
Science in  
Nursing Program**

# Big Picture for Higher Education Spending

\$280B

bipartisan  
legislation to fund  
STEM research and  
education

\$1.7T

Discretionary  
Government  
Funding in FY2023

~\$100M

increase to support  
underrepresented  
students and  
Minority Serving  
Institutions (MSIs)



# Funding Landscape: FY2022 to FY2023



Massive Budget  
increases for  
federal  
agencies  
funding IHEs



**\$9.88 billion**



**+12% increase**



**\$83.5 billion**



**+4% increase**



**\$47.46 billion**



**+6% increase**



**\$9.7 billion**



**+10% increase**



**\$207 million**



**+15% increase**



**\$207 million**



**+15% increase**



# Increased Funding for Higher Education

## Federal Grant Trends

Increase in number of grant awards and amounts

More opportunities for MSIs and EPSCoR states

Funding wait lists

New federal grant programs





# Status of FY2024 Spending

- House and Senate draft spending bills
- **House Republicans want \$119 billion in cuts**
  - Decreases for Departments of Agriculture, Commerce, Justice, Interior, Labor, Health/Human Services and Education
- **High investment in FY2024 Earmarks**
  - FY2023 - \$16 billion for Earmarks
  - FY2024 - 84% of House members requested earmarks | 66% of Senators requested projects



# Federal Agencies and Congressional Outreach

## Congressional Input Helpful:

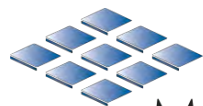
- Economic Development Agency (EDA)
- Department of Education
- Department of Transportation

## Congressional Input Harmful:

- National Institutes of Health (NIH)
- National Science Foundation (NSF)
- National Endowment for the Humanities (NEH)

## Ways for Member to Show Support





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# Questions on Federal Funding for Colleges and Universities?





# What is an Earmark?

## FY23 Samples of Funded Congressionally Directed Spending Projects

### Agnes Scott College

*Dept. of Education*

To build digital literacy skills for students to prepare them to be leaders in the workforce.

 **\$1,024,940**

### Hood College

*Dept. of Education*

To fund two new centers that will support STEM and biomedical research and training.

 **\$1,000,000**

### U of St. Thomas (MN)

*Small Business Administration (SBA)*

To support a Community Entrepreneurship Program.

 **\$630,000**

### Utica University

*National Institute of Standards and Technology (NIST)*

Cybersecurity initiative.

 **\$717,000**



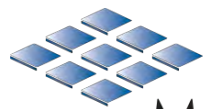
# Congressionally Directed Spending Trends (Earmarks)

## Recent Earmark Trends

*Earmarks can offer a new funding stream for some institutions of higher education.*

Total FY23 earmark funding for colleges and universities		Over \$1.7 billion
Number of colleges funded	Nearly 550	
Median funding amount for all HED projects	\$1.25 million	
Range of funding for HED projects	\$100K - \$113 million	



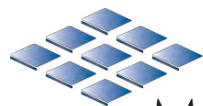


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# Questions on Earmarks for Colleges and Universities?





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# Please contact us with questions!

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Thank you for attending  
this session!