

Independent Higher Education in a Democratic Society



The Council of
Independent Colleges

Under
the Big Tent



2024 Presidents Institute

Independent Higher Education in a Democratic Society

The Diplomat Beach Resort | January 4–7, 2024

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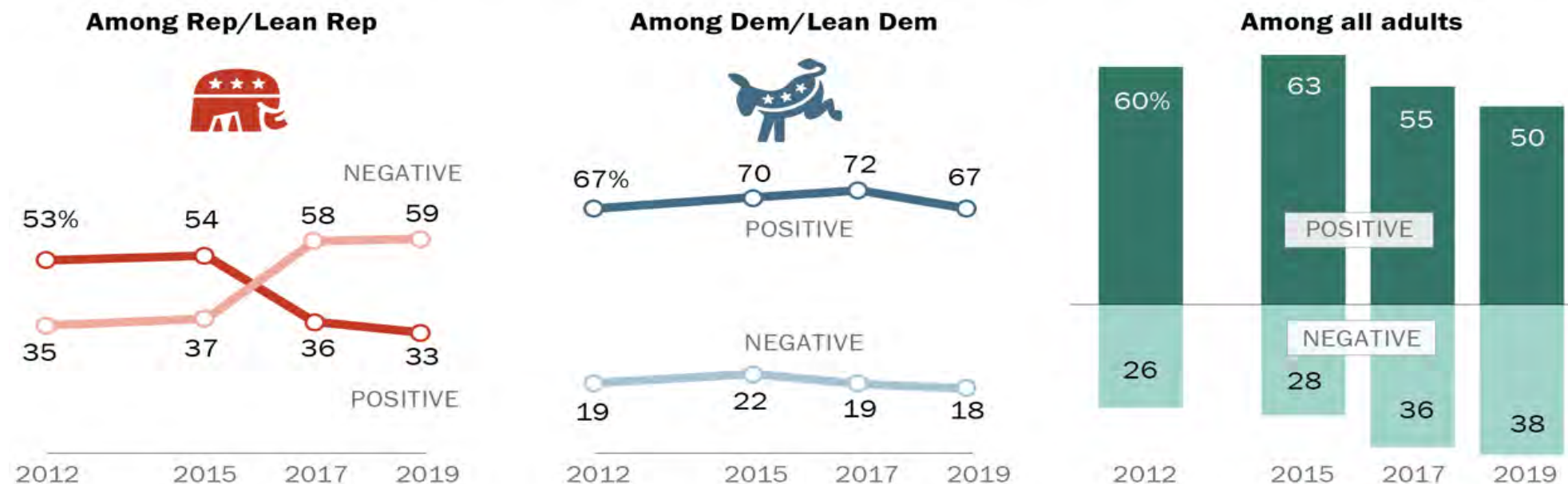
Overall, do you think colleges and universities are having a positive or negative effect on the way things are going in this country today?

% Positive	Total	Democrats	Republicans	Partisan Gap
2020	69%	80%	60%	20%
2021	58%	68%	40%	28%
2022	55%	73%	37%	36%

Source: New America, Varying Degrees 2020-2022

Increase in the share of Americans saying colleges have a negative effect on the U.S. is driven by Republicans' changing views

% saying colleges and universities have a positive/negative effect on the way things are going in the country

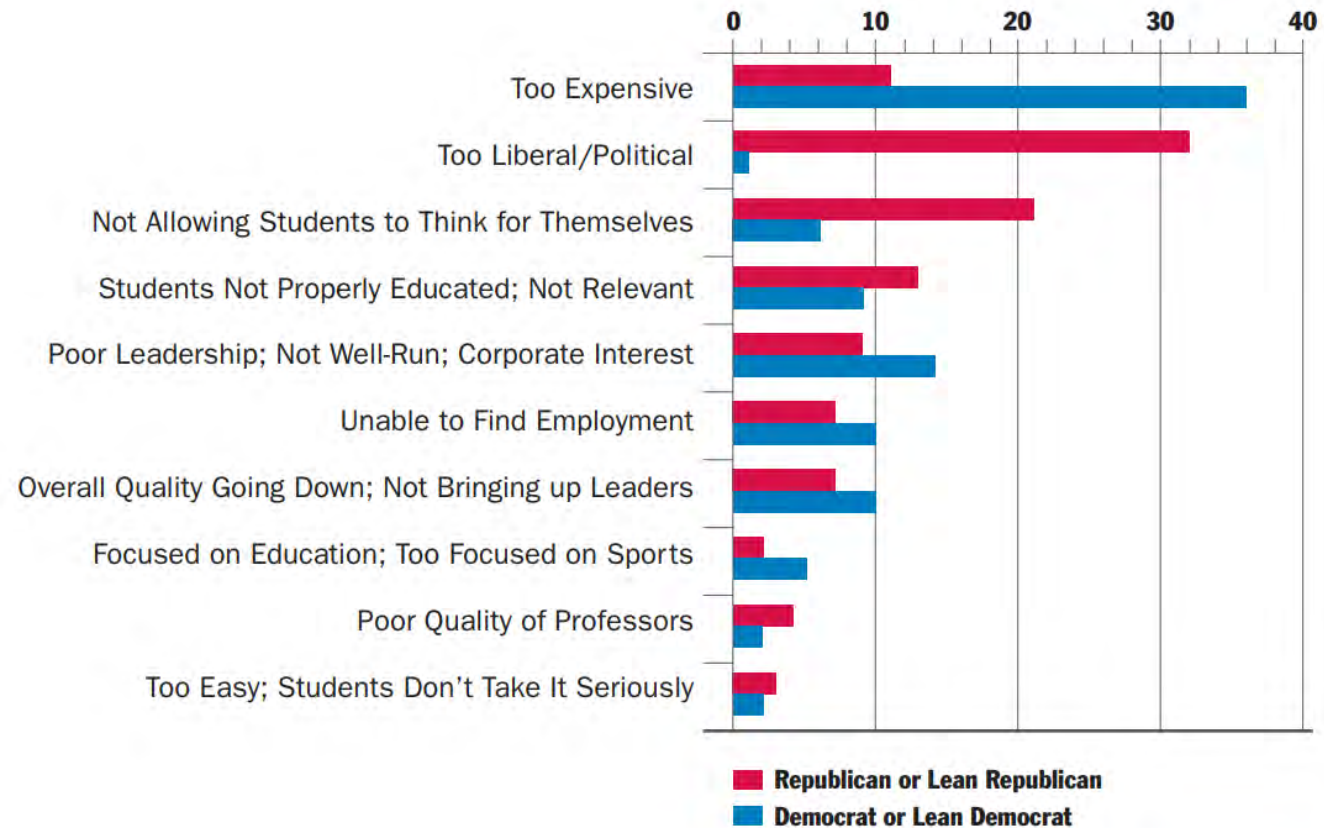


Note: Share of respondents who didn't offer an answer not shown.

Source: Pew Research Center surveys of U.S. adults conducted by telephone July 10-15, 2019, June 8-18, 2017, Sept. 16-Oct. 4, 2015, and Feb. 8-12, 2012.

PEW RESEARCH CENTER

Perceptions of Higher Education



SOURCE: Gallup, Inc., "Confidence in Institutions" (Washington, DC: Gallup, Inc., 2017).

Perceptions About Higher Education

 80

Percent of Americans who feel comfortable recommending higher education to a child or close relative. (New America, 2021)

 82

Percent of Americans that say states should spend more tax dollars on education opportunities after high school to make them more affordable. (New America, 2021)

 4

Rank of higher education when asked how much confidence the public has in 16 major institutions in American society, higher education ranks behind military, small business, and police. (Gallup, 2018)

 5

Times increased chances of moving out of poverty by going to college. (Postsecondary Value Commission, 2021)

Presenters

Robin Baker, President, George Fox University

Stephanie Herseth Sandlin, President, Augustana University

L. Song Richardson, President, Colorado College

Moderator: Elfred Anthony Pinkard, President in Residence, Council of Independent Colleges



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Q&A Session



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Thank you for attending
this session!