The Policy Agenda for Independent Higher Education



Under the Big Tent

2024 Presidents InstituteIndependent Higher Education in a Democratic Society

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Presenters

Barbara Mistick, President, National Association of Independent Colleges and Universities

Marjorie Hass, President, Council of Independent Colleges

Success for ALL Students

Undergraduates

25 Years and Older

22%

4-Year Private, Nonprofit College Students

18%

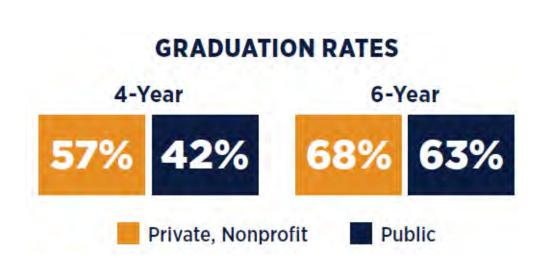
4-Year Public College Students







Success for ALL Students



A BACHELOR'S DEGREE IN 4 YEARS

84% Private, Nonprofit

70%4-Year Public



College IS Worth It

Pell GrantRecipients

38%

4-Year Private, Nonprofit College Students

40%

4-Year Public College Students

Average Net **Tuition and Fees Declined** Over the Last Decade

(inflation adjusted)

\$18,010 → \$15,910 2013-14 2023-24

Average Debt Among Bachelor Degree Recipients Who Borrowed

\$33,600

Private, Nonprofit College Students \$27,400
4-Year Public
College Students

Median Endowment

\$46.3M

4-Year Private, Nonprofit Colleges \$45.2M

4-Year Public Colleges

Share of **Grant Aid** from **Institutional Resources**

75%

4-Year Private, Nonprofit Colleges 32%

4-Year Public Colleges



College IS Worth It



Is College Worth It? Recent Analysis Says Yes



Is College Still Worth It? Yes, Here's Why



A College Investment Is Valuable – and Never Depreciates



Degrees Will Increasingly Dominate Job



College is still worth it, research finds

— although students are growing
skeptical

GALLUP

Growth in US, Defying the Decline in Public

Trust in Higher Education

Despite Challenges and Barriers,
the Luster of a Degree Persists



Save the Date!



SUNDAY, FEBRUARY 4 - WEDNESDAY, FEBRUARY 7



Q&A Session



Under the Big Tent **2024 Presidents Institute**Independent Higher Education in a Democratic Society

Thank you for attending this session!



