



The Council of
Independent Colleges
Online Course Sharing Consortium

Launch New, In-Demand Programs to Meet Workforce Needs

2025 CIC Presidents Institute





The Council of
Independent Colleges
Online Course Sharing Consortium

The Power of a Network

by Higher Ed for Higher Ed

300+
Member
Institutions

35K
Seats
Shared

100k+
Course Sections
Available

300+
In-Demand
Certificate Offerings

100+
Customizable
Program Pathways

Today's Presenters



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Vice President for Networks
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CIC



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Director of Academic
Strategy & Partner Success
Acadeum



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Gwynedd Mercy University



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Responding to Today's Higher Education Landscape



Increase Retention

COURSE SHARE

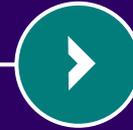
Increase Access to In-
Demand Courses &
Certifications



Bolster Recruitment

PROGRAM SHARE

Maintain a Competitive
Edge with Custom
Curricular Programs



Expand Offerings

**SKILLS
MARKETPLACE**
Attract Workforce
Learners and enhance
degree programs

Program Sharing For Your Institution



- ✓ Undergraduate & Graduate Programs with Majors, Minors, and Concentrations
- ✓ Custom Curricula and Degree Pathways in Base Offerings with Quality Online Standards
- ✓ Vast Network of Accredited, Like-Minded Consortial Partners
- ✓ Expertise and Tools to Launch Quickly with Speed & Confidence to Go-To-Market
- ✓ Embed Industry-Aligned Certifications to Create Career-Aligned Pathways

Steps to Consider with Program Sharing

- 1. Explore Regional
Needs and Assess Competitive
Landscape**



15+ Industry-Aligned Academic Pathways

DELIVER MAJORS, MINORS, & CONCENTRATIONS FOR BOTH UNDERGRAD AND GRADUATE PROGRAMS



Healthcare & Social Services

- Allied Health
- Healthcare
- Administration
- Nursing
- Health Sciences
- Public Health



Cybersecurity & Technology

- Computer Science
- Cybersecurity
- Data Analytics
- Information Technology
- Web Design



Business, Management, & Administration

- Accounting
- HR Management
- Project Management
- Supply Chain Management
- Public Relations
- Public Administration

Steps to Consider with Program Sharing

2. Connect Faculty Champions



Steps to Consider with Program Sharing

3. **Consider Internal Campus Policies**
4. **Evaluate Accreditation Standards**



Steps to Consider with Program Sharing

5. Identify Institutional Partners and Establish MOUs



Steps to Consider with Program Sharing

6. Set Milestones and Timelines





Benefits of Leveraging the OCSC Network

Align Your Academic Portfolio to Meet Changing Demand

- Pivot quickly and efficiently to meet changing market demand
- Reduce cost and increase speed to market
- Access high-quality, accredited courses to support new, bolster existing, or teach out programs
- Attract and retain students looking for workforce-aligned programs

Let's Find The Right Path For You

Studying online is now much easier than ever before! Explore our courses, certificates & programs. Start learning when it's comfortable for you.

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About us

Ignite your professional growth on your time

Sierra Heights University's certificate programs are with a name you trust and the accessibility you need. Our certificate offerings are matched to industry demands and earn you the credentials you need to meet your goals!



Launch Your Career

Adding a certificate can change the trajectory of your career! With just a few months time investment, you can open up a new opportunity, qualify for a promotion, or become a stronger team mate.



Self-Paced Learning

Certificate programs were built to meet the needs of modern-day students. You can start learning as soon as today and be on the path to a fulfilling new career in just a few weeks or months with online and self-paced coursework.



Don't Break the Bank

We understand the current economical challenges. Our certificate programs have flexible and affordable payment options for tuition and clinicals (if necessary).

Browse by

Categories

- IT 3 Products
- BusinessLaw 2 Products
- Healthcare 2 Products
- Generative AI 1 Product
- Python 1 Product
- ChatGPT 1 Product

Program

- Applied Generative AI Specialization** \$6,250
- Cyber Security Expert** \$4,375
- Networking Specialist** \$5,000
- Medical Scribe & Administrative Professional** \$5,000

Certificate

- Paralegal** \$3,125
- Certified Bookkeeper** \$3,125
- Teachers Aide** \$3,125

Acadeum Skills Marketplace

Bolster Learner Employability

Acadeum Skills Marketplace is a customized marketplace with a branded storefront for colleges and universities to bolster learner employability and attract new learners along the education-career continuum.

Deepen skills-based, non-credit learning opportunities by offering curated certifications, training, and learning modules that result in micro-credentials and onramps into degree-granting pathways.



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Thank you

Connect to Learn More Today



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OCSC Partnership for Program Share

\$5,500

**Customized Client Program
& Platform Administration**

\$5,500

**Custom Market Viability
Study**

\$10,000 Bundle Offer Available for OCSC