

2025 NPP Readings and Resources Suggestions

(all materials also saved [here](#))

Topic	Citation
AI	Darby, Flower. October 30, 2024. "5 Small Steps for AI Skeptics." CHE, Link
Business Strategies	Horner, David G. July/August 2023. "A One-Page Strategic Plan. A Non-Traditional Approach to Strategic Planning." Trusteeship, Link
Business Strategies	Carlson, Scott. June 26, 2024. "The Endangered Small College." CHE, Link
Business Strategies	Kelchen, Robert. June 3, 2024. "Can Small, Struggling Colleges Survive?" CHE, Link
Business Strategies	Bryant, Jake, Ryan Golden, David Hobbet, and Ian Jefferson. July 20, 2023. "Strengthening Higher Education Outcomes Through Partnerships, Alliances and Mergers." McKinsey & Company, Link
Business Strategies	Moore, Carol A. November 10, 2023. "To Change the Financial Model, Look to Academics." Inside Higher Ed, Link
Communications	Morris, Kathryn. White, Lori S. Gerien, Matt. Hass, Marjorie. October 2024. "Commanding the Message and Discovering Your Voice Webinar." Link
Engaged and Inclusive Environment	Kezar, Adrianna, Elizabeth Holcombe, Darsella Vigil, and Jude Paul Matias Dizon. 2021. "Shared Equity Leadership - Making Equity Everyone's Work." ACE and USC Rossier, Link
Financial Fundamentals	Eisenstein, Lena. August 10, 2021. "A Comprehensive Guide to Higher Education Budgeting Models." Board Effect, Link
Leadership	Burmicky, J., McClure, K. R., & Ryu, W. 2024. "Competencies for the college presidency: A national study of effective leadership in higher education." Academic Search. Report Link , Webinar Link
Leadership	Rose, Melody. Sharry, Patrick. February 2, 2024. "Can a President Have Friends on the Campus?" CHE, Link
Leadership	Marjorie Hass Newsletter, Link (archive at bottom of page)
Leadership	Feser, Claudio. Mayol, Fernanda. Srinivasan, Ramesh. January 1, 2025. "Leadership Decoding: What really Matters." McKinsey Reports, Link
Leadership	Sternfels, Bob. Pachtod, Daniel. Strovink, Kurt. Howard, Wyman. October 22, 2024. "The Art of 21st Century Leadership." McKinsey Reports, Link
Sector Perspectives	Banks, Ralph Richard. Levine, Emily J. Olick Llano, Emily. Pham, Hoang. Stevens, Mitchell L. Sutton, Dan. November 1, 2024. "Private Universities in the Public Interest - Reimagining a Historic Relationship for Our Time." Stanford Center for Racial Justice, Link
Sector Perspectives	Blight, David W. November 14, 2024. "Universities Like Yale Need a Reckoning." NYT, Link
Sector Perspectives	Brooks, David. December 2024. "How the Ivy League Broke America." The Atlantic, Link
Team Management	Rogelberg, Steven G. November/December, 2022. "Make the Most of Your One-on-One Meetings." Harvard Business Review, Link
Working With the Board	Bobowick, Maria J. May/June 2021. "What Kind of Board Member are You?" Trusteeship, Link