

Sponsor Prospectus

2026 Presidents Institute

A Deeper Purpose



January 4–7, 2026

Signia by Hilton Orlando Bonnet Creek
Orlando, FL



The Council of
Independent Colleges

Call for Sponsors

We are excited for you to join us at CIC's 2026 Presidents Institute. This year's theme, "A Deeper Purpose," focuses on independent colleges and universities as engines of opportunity that empower campuses to fulfill meaningful missions and remain resolute in serving the common good.

We invite you to sponsor this year's Institute to connect with the leaders of the independent education sector and deepen relationships with CIC member presidents as an industry-leading expert. Now more than ever, they need the expertise and services of our Institute sponsors to help find solutions to a range of pressing issues. We are grateful for your support.

The Presidents Institute is the largest annual meeting of college and university presidents in the country. Each year, the Presidents Institute convenes over 300 independent college and university presidents, out of a total of approximately 700 participants.



About CIC

CIC is an association of more than 700 nonprofit independent colleges and universities, state-based councils of independent colleges, and other higher education affiliates.

CIC has a threefold mission:

- Supporting and developing campus leaders
- Advancing the excellence of member institutions
- Enhancing public understanding of the contributions independent higher education makes to society

Participation Highlights

The 2025 Institute included 268 presidents.

712

Total Attendees

281

Total Institutions

44

States Represented

7

Countries Represented

(Canada, France, Greece, Mexico, Morocco, Nigeria, and Saudi Arabia)

Geographic Regions of Institutions in Attendance

Midwest	30%
Southeast	26%
Mid Atlantic	17%
West	11%
Far West	8%
New England	5%
International	3%

Enrollment Size of Institutions in Attendance

Institutions under 1,000	23% of attendees
Institutions of 1,000–2,000	42% of attendees
Institutions of 2,001–3,000	20% of attendees
Institutions over 3,000	15% of attendees

Time in Role for Presidents in Attendance

0–1 Year	20%
2–4 Years	32%
5–7 Years	18%
8–10 Years	17%
11 or More Years	13%

CIC's Sponsor Experience

CIC greatly values our partnerships with Institute sponsors and the benefit they provide to member institutions. Our goal is to provide multiple opportunities to sponsors to network, connect face to face, and share their expertise with the leaders of CIC member colleges and universities. Here is what you can expect:

• Attend Sessions

Our sponsors are viewed as full participants in the Institute. Sponsor representatives are encouraged to participate in nearly all aspects of the conference, including plenary, concurrent, and discussion sessions.

• Promote Your Firm

Sponsor display tables are placed in high-traffic areas, rather than a separate exhibit hall with limited visiting hours. Sponsors are encouraged to connect with participants during networking breaks at the Institute.

• Share Your Expertise

All sponsors have the opportunity to share their expertise one-on-one with participants. Selected sponsors will have opportunities to submit proposals to share their expertise formally on the program.

• Network with Institutional Leaders

Sponsors are encouraged to attend breakfasts, lunches, receptions, and other social events on the schedule to make or build connections.

• Get Exposure

Sponsors are recognized in digital event materials, including the Institute app, and throughout the event space.

• Connect Directly with Presidents

CIC's Institute app allows sponsors to send messages and schedule meetings with presidents and other participants.

• Build Relationships with CIC Leadership

The Institute includes opportunities for face-to-face discussion with CIC's senior leadership team at the invite-only Sponsor Reception and throughout the conference.

• Host Your Own Event

The second night of the annual Presidents Institute is left open to all participants and sponsors are encouraged to host their own receptions or dinners for Institute participants.

Benefits of Sponsorship

All sponsors, regardless of the level of support, will receive the following benefits:

• Complimentary Registration

One complimentary sponsor registration (including all meal functions); additional individuals from the sponsoring organization may participate by paying the non-member rate registration fee (\$1,400). See sponsor levels for details.

• Presidents Institute Website and Institute App Visibility

Recognition on CIC's Presidents Institute's dedicated sponsor webpage, as well as the Institute app, with name, logo, 100-word description, and hyperlink to the sponsor's website.

• Conference Promotions to CIC Members

Acknowledgment of sponsor in email communication prior to the Institute, logo recognition during walk-in slides at plenaries, and listing in the digital program in the Institute app.

NEW

As a sponsor of the Presidents Institute, you will receive a complimentary one-year subscription starting in December 2025 to CIC's Solution Center, a year-round virtual exhibit for the independent college sector. Here we are cataloguing vendors who provide services to member institutions. With this opportunity you will receive:

- Courtesy subscription tier based on sponsorship level
- Assignment of "sponsor" filter and tag
- Priority listing in searches

CIC shares information about listings regularly in communications to members, including marketing the Solution Center in CIC's popular listservs.



Sponsorship Levels

PREMIER

Exclusive Opportunity

You'll Receive

- Two in-person program opportunities, including one concurrent and one discussion session
 - Named Opportunity: Sponsorship signage recognition at one event during the Institute, to be determined by CIC
 - Hotel key card with sponsor logo provided to all participants staying at the Signia by Hilton Orlando Bonnet Creek
 - Private room provided for one-on-one consultations, if requested
 - Five complimentary sponsor registrations plus two additional sponsor registrations at the CIC non-member rate (\$1,400). Maximum of seven registrations. Registrations cannot be substituted or transferred.
 - One banner ad with hyperlink, featured in the Institute app on a rotating basis
 - Sponsor Spotlight (60-second, on-demand video) and expanded sponsor page with digital resources listed in the Institute app
 - Participant list for a one-time use, prior to the Institute
 - Up to ten-foot display table in a prominent location
 - Company logo, description, and URL listed on conference website and in conference app
 - Company logo on event signage
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SIGNATURE

Exclusive Opportunity

You'll Receive

- One concurrent program opportunity
- Named Opportunity: Sponsorship signage recognition at one event during the Institute, to be determined by CIC
- Ten complimentary sponsor registrations plus three additional sponsor registrations at the CIC member rate (\$1,400). Maximum of thirteen registrations. Registrations cannot be substituted or transferred.
- One banner ad with hyperlink, featured in the Institute app on a rotating basis
- Sponsor Spotlight (60-second, on-demand video) and expanded sponsor page with digital resources listed in the Institute app
- Participant list for a one-time use, prior to the Institute
- Up to ten-foot display table in a prominent location
- Company logo, description, and URL listed on conference website and in conference app
- Company logo on event signage

Sponsorship Levels

DISTINGUISHED

Multiple Opportunities

You'll Receive

- Named Opportunity: Sponsorship signage recognition at one event during the Institute, to be determined by CIC
 - Five complimentary sponsor registrations plus three additional sponsor registrations at the CIC non-member rate (\$1,400). Maximum of eight registrations. Registrations cannot be substituted or transferred.
 - One banner ad with hyperlink, featured in the Institute app on a rotating basis
 - Sponsor Spotlight (60-second, on-demand video) and expanded sponsor page with digital resources listed in the Institute app
 - Participant list for a one-time use, prior to the Institute
 - Six-foot display table in a prominent location
 - Company logo, description, and URL listed on conference website and in conference app
 - Company logo on event signage
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PATRON

Multiple Opportunities

You'll Receive

- Named Opportunity: Sponsorship signage recognition at one event during the Institute, to be determined by CIC
- Three complimentary sponsor registrations plus five additional sponsor registrations at the CIC non-member rate (\$1,400). Maximum of eight registrations. Registrations cannot be substituted or transferred.
- Sponsor Spotlight (60-second, on-demand video) and expanded sponsor page with digital resources listed in the Institute app
- Participant list for a one-time use, prior to the Institute
- Six-foot display table in a prominent location
- Company logo, description, and URL listed on conference website and in conference app
- Company logo on event signage

Sponsorship Levels

BENEFACTOR

Multiple Opportunities

You'll Receive

- Three complimentary sponsor registrations plus three additional sponsor registrations at the CIC non-member rate (\$1,400). Maximum of six registrations. Registrations cannot be substituted or transferred.
 - Sponsor Spotlight (60-second, on-demand video) and expanded sponsor page with digital resources listed in the Institute app
 - Participant list for a one-time use, prior to the Institute
 - Six-foot display table in a prominent location
 - Company logo, description, and URL listed on conference website and in conference app
 - Company logo on event signage
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MAJOR DONOR (\$14,000 minimum)

Multiple Opportunities

You'll Receive

- Two complimentary sponsor registrations plus two additional sponsor registrations at the CIC non-member rate (\$1,400). Maximum of four registrations. Registrations cannot be substituted or transferred.
 - Participant list for a one-time use, prior to the Institute
 - Six-foot display table in a prominent location
 - Company logo, description, and URL listed on conference website and in conference app
 - Company logo on event signage
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CONTRIBUTOR

Multiple Opportunities

You'll Receive

- Two complimentary sponsor registrations plus one additional sponsor registration at the CIC non-member rate (\$1,400). Maximum of three registrations. Registrations cannot be substituted or transferred.
- Six-foot display table in a prominent location
- Company logo, description, and URL listed on conference website and in conference app
- Company logo on event signage

Sponsorship Levels

SUPPORTER

Multiple Opportunities

You'll Receive

- One complimentary sponsor registration plus one additional sponsor registration at the CIC non-member rate (\$1,400). Maximum of two registrations. Registrations cannot be substituted or transferred.

Note: There is no display table provided at this level. Sponsors are encouraged to attend sessions and other social events to make the most out of your sponsorship.

Add-On Opportunity to Above Sponsorship Levels

Conference Wi-Fi Sponsorship

Exclusive Opportunity

You'll Receive

- Company name as Wi-Fi password for use in conference rooms with redirect to sponsor website (character limitations apply)
- Company logo on conference signage
- Wi-Fi information in the Institute app
- Wi-Fi information on the general session opening slide



Important Deadlines

Sponsorships are limited and available on a first-come, first-serve basis. Please note the following deadlines:

- Full sponsor payment must be received no later than **Tuesday, October 21, 2025**. If payment is not received, your sponsorship will be subject to forfeiture.
- Based on your sponsorship level, you will receive the participant list after registration closes and only if sponsorship payments are made in full by **Monday, December 1, 2025**.
- If you have a new company logo or description, those must be received by **Tuesday, October 21, 2025**, to be included in any conference materials. No changes or revisions will be accepted after this date.
- The deadline for all sponsor registrations is **Monday, December 1, 2025**. After this date, no substitutions or changes will be honored. All requests must be made in writing prior to the start of the Institute.
- **NEW: Request for sponsorship cancellation must be received in writing no later than Monday, December 1, 2025.** Cancellations after this date will incur a 25 percent cancellation fee.

Additional Deadlines

Premier, Signature, and Distinguished Sponsors: Banner ads and hyperlinks must be received by **Tuesday, October 21, 2025**. Submissions after this date will not be accepted.

Premier, Signature, Distinguished, Patron, and Benefactor Sponsors: Spotlight videos must be received by **Tuesday, October 21, 2025**. Submissions after this date will not be accepted.

Premier Sponsor: Key card logo and message must be received by **Monday, November 3, 2025**.

Display Table Hours

- Set Up: **Sunday, January 4**, from noon until 3:00 p.m.
- Tear Down: **Wednesday, January 7**, at 10:45 a.m.*

* Tables must remain intact until 10:45 a.m. on **January 7**. Tables dismantled prior to this time will be subject to forfeiture of participation for the following year's program.

Hotel Information

Signia by Hilton Orlando Bonnet Creek
14100 Bonnet Creek Resort Lane
Orlando, Florida 32821
(407) 597-3600
[Hotel Website](#)



Save the Date

JOIN US NEXT YEAR

2027 Presidents Institute
January 4–7, 2027
San Diego, California

To learn more, please contact:
Simone Smith, Director of Sponsorships, simone.smith@cic.edu
or (202) 552-8987