



The Council of
Independent Colleges

Building Places
of Promise:
**Unlocking
Student
Success**

2025 Institute for Chief Academics Officers with
Chief Student Affairs Officers and Chief Student Success Officers
November 1–4, 2025 🗝️ JW Marriott, Indianapolis, IN

Introducing the New KIT and FIT

Interactive Benchmarking for Institutional Analysis and Strategy



The Council of
Independent Colleges

2025 Institute for Chief Academics Officers with
Chief Student Affairs Officers and Chief Student Success Officers



Building Places of Promise:
Unlocking Student Success

Presenters

Lisa Perfetti

Provost
The College of Wooster

Rob Norwood

Vice President for Academic Affairs
John Brown University

Ryan Sandefer

Vice President for Academic Affairs
College of St. Scholastica

Seth Houston

Chief Executive Officer and Founder
UQ Solutions

Ellen Peters

Director of Strategic Planning and
Assessment
Council of Independent Colleges



The Council of
Independent Colleges

2025 Institute for Chief Academics Officers with
Chief Student Affairs Officers and Chief Student Success Officers



Building Places of Promise:
Unlocking Student Success

Agenda

- Introductions
- What are the KIT and FIT, and how are they changing?
- Demo of the new KIT and FIT
- Discussion
 - Communicating with the Board
 - Communicating with Cabinet colleagues
 - Communicating with faculty leadership
- Q&A



1504
Undergraduate
Students



Wooster, Ohio



45 Undergraduate
Majors
9 Additional Minors



158
Full-time
Faculty



\$475 Million
Endowment



The Council of
Independent Colleges

2025 Institute for Chief Academics Officers with
Chief Student Affairs Officers and Chief Student Success Officers



Building Places of Promise:
Unlocking Student Success



1561
Undergraduate
Students
365 Graduate Students



89
Full-time
Faculty



Siloam Springs, AR



57 Undergraduate
Programs
11 Graduate Programs



\$212 Million
Endowment



The Council of
Independent Colleges

2025 Institute for Chief Academics Officers with
Chief Student Affairs Officers and Chief Student Success Officers



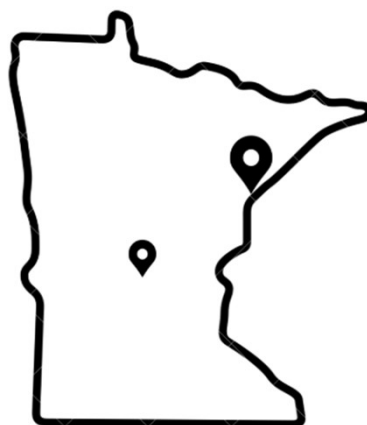
Building Places of Promise:
Unlocking Student Success



1,744
Undergraduate
Students
1,078 Graduate
Students



156
Full-time
Faculty



Duluth, Bluestone,
and St. Cloud, MN



46 Undergraduate
Programs
24 Graduate
Programs



\$ 102 Million
Endowment



The Council of
Independent Colleges

2025 Institute for Chief Academics Officers with
Chief Student Affairs Officers and Chief Student Success Officers



Building Places of Promise:
Unlocking Student Success

What are the KIT and FIT?

- Where does the data come from?
- What institutions are included?
- What changes are we making to the KIT and FIT?



The Council of
Independent Colleges

2025 Institute for Chief Academics Officers with
Chief Student Affairs Officers and Chief Student Success Officers



Building Places of Promise:
Unlocking Student Success

Using the KIT FIT Data

- Benchmarking
- Prioritizing data
- Determining targets
- Selecting comparison institutions



Using the KIT FIT Information

- Understanding
- Communicating



Demo of new KIT and FIT



How can CAOs use the KIT and FIT?

- Communicating with President and Board
- Communicating with CFO and other Cabinet members
- Communicating with Deans, Chairs and other Faculty



Additional questions

- Earlier data
- Institutional data
- Data transparency



Q&A



The Council of
Independent Colleges

2025 Institute for Chief Academics Officers with
Chief Student Affairs Officers and Chief Student Success Officers



Building Places of Promise:
Unlocking Student Success

Thank you for attending this session!

