

2026 Presidents Institute

A Deeper Purpose

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The Council of Independent Colleges

Using AI to Maximize Your Efficiency as President

Presenters

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- Rachelle Keck
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- Burton Webb
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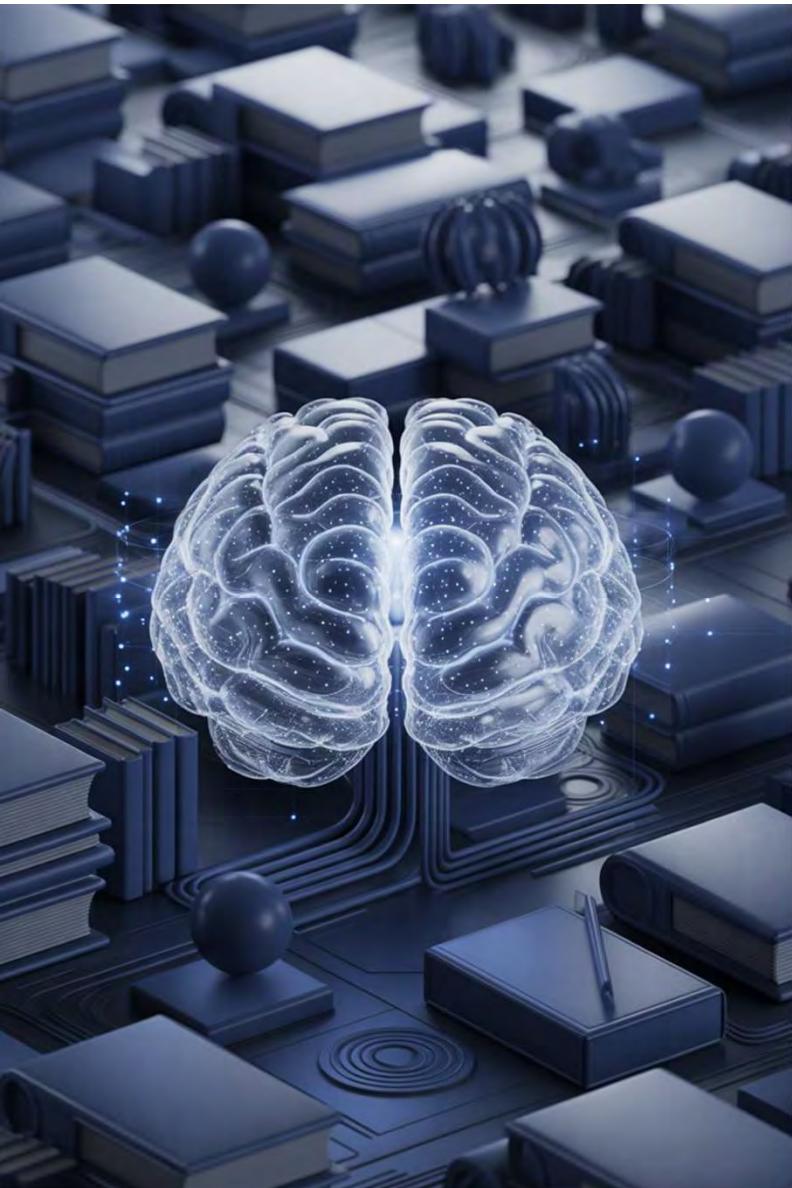
Overview

Policies

Frameworks

Rewarding Innovation

Applications in Institutional Functions



Understanding AI's Role in Higher Education

Definition and Relevance

AI as a Partner

Impact on mission

Establishing Policies for AI Use

01

Proactive Policy Development

- Ethical considerations
- Data privacy and security

02

Collaboration

- Faculty, Staff, IT experts
- Stakeholder perspectives

03

Regular Review

Developing a Framework for AI Integration

Alignment with Mission

- Key areas
- Roadmap

Framework Elements

- Training and development for faculty and staff
- Infrastructure support

Interdisciplinary Collaboration



Rewarding Early Adopters and Innovators

■ Faculty and staff

- Awards and recognition
- Funding

■ Culture of innovation

- Workshops and seminars
- Highlight success stories

Applications of AI Across Institutional Functions



Teaching and Learning

- Personalized
- Academic Support



Advancement

- Donor relations
- Fundraising



Marketing

- Targeted
- Prospective student engagement



Accounting and Administration

- Automation
- Data Analysis

Conclusion and Call to Action

1

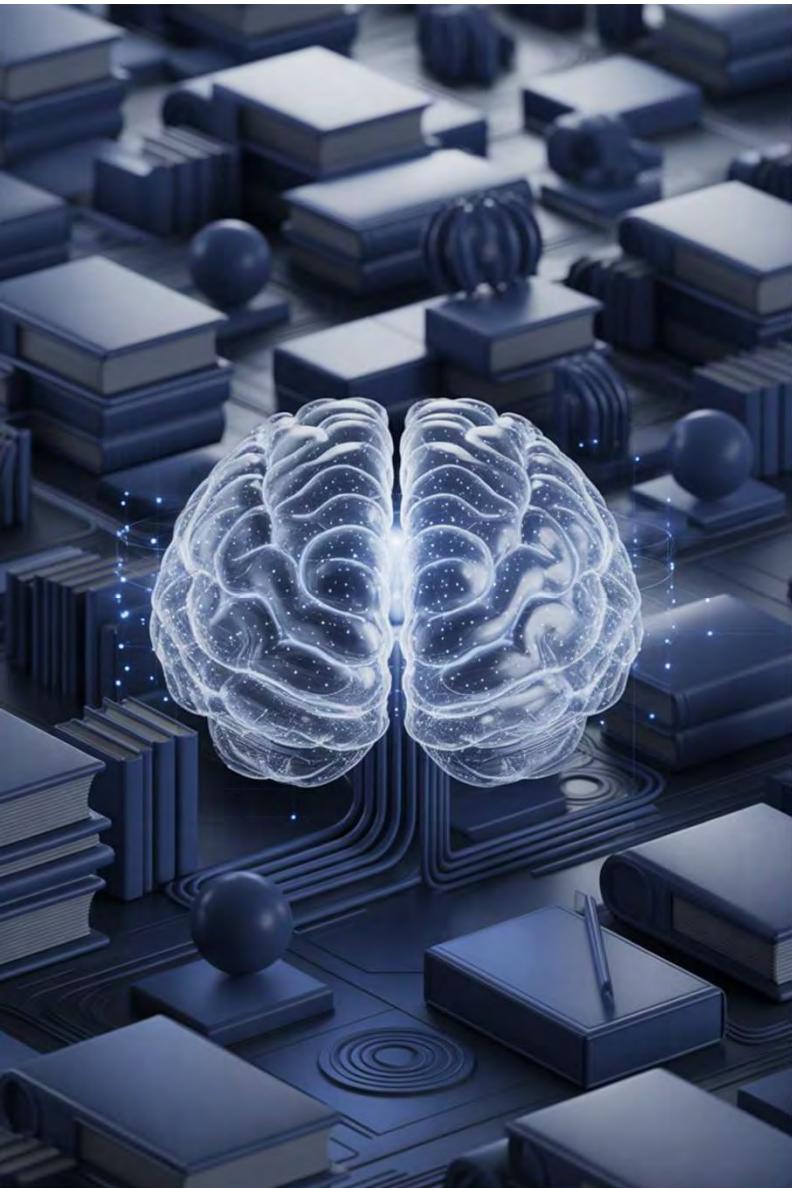
Embrace AI as a strategic partner

2

Collaboration

3

AI strategies related to mission



Minimizing Hallucinations

Focus your work on specific documents

[Notebook LM \(Google/Gemini\)](#)

Keep private data private

Reframing AI for Presidents



Addressing the Time Crisis



An Amplification Tool



Supporting, Not Replacing Human Judgment

**Consider AI not as a challenge, but as
your most diligent Chief of Staff.**



Three Power Applications

Communication
Multiplier



Decision
Support



Time
Reclamation

AI acts as a force multiplier for presidential efficacy, offering transformative capabilities across critical areas.

Dynamic Speech Drafting



"Draft a 5-minute convocation speech emphasizing innovation and student success"



"Create talking points for a donor meeting about our new STEM initiative"



"Write an email to faculty about upcoming strategic planning sessions"

Strategic Planning Scan

- "Analyze enrollment trends in our region over the past 5 years and identify emerging opportunities"
- "What are the top 3 policy changes affecting higher education that we should prepare for?"
- "Compare our institutional strengths against regional competitors"



Board Material Preparation



Executive Summary

"Summarize this 50-page accreditation report into a 2-page executive summary"



Performance Dashboard

"Create a dashboard showing our key performance metrics for the board meeting"



Critical Decisions

"Highlight the 5 most critical decisions needed from this financial report"

Personal Time Triage

1

Review Emails

"Review my emails and flag the 3 the 3 most urgent items requiring requiring my response"

2

Summarize Meetings

"Summarize the key points from from today's leadership team meeting notes"

3

Draft Responses

"Draft responses to these routine routine inquiries based on our standard policies"

Boundaries and Presidential Leadership

What NOT to do

Critical Boundaries

Presidential AI
Use is Leadership

Modeling
Responsible
Innovation

Setting
Institutional
Tone

We embrace tools that amplify human potential – we don't replace human wisdom.

Action Steps for the Week



Identify a Key Task



Request a First Draft



Refine with Your Expertise

Experience Time Reclamation

AI doesn't replace presidential judgment—it redeems time so we can exercise judgment more wisely

Q&A

Thank you for attending this session!