

WORKING WITH THE BOARD: BASICS AND BEYOND

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The Council of
Independent Colleges



Panelists

Brian Bruess

President, College of Saint Benedict and Saint John's University

Debbie Cottrell

President, Texas Lutheran University

Marty Roth, Moderator

President, University of Charleston

Agenda

- Prioritizing Your Board Engagement
- Guiding Principles for President – Board Relations
- Your Relationship with the Chair & Board
- Board Roles & Responsibilities
- Committees & Meetings
- Senior Teams & the Board
- Dashboards & Key Indicators
- Member Selection, Training & Evaluations



GUIDING PRINCIPLES

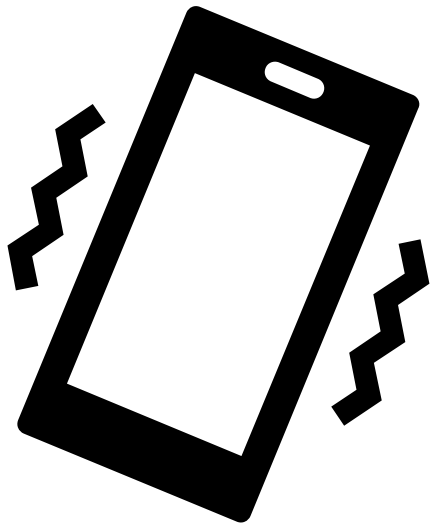
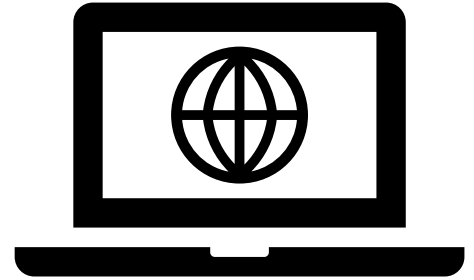
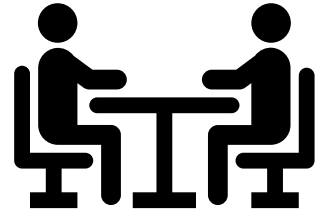
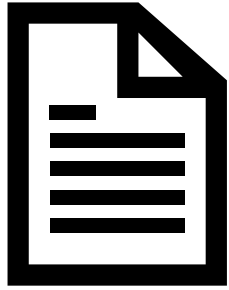
What Are They?

How Do You
Operationalize
Them?



A word cloud of guiding principles. The words are arranged in a roughly circular pattern, with some words being larger and more prominent than others. The colors of the words include blue, green, red, orange, purple, and grey.

mission-based
independent
representative
commitment
responsive
confidential
fiduciary
partnerships
clear-roles
integrity
strategic
advisory
inclusive
generative
no-surprises
diversity



YOUR RELATIONSHIP WITH
THE BOARD CHAIR &
OTHER MEMBERS

BOARD ROLES & RESPONSIBILITIES

"What Kind of Board Member Are You?"
Trusteeship, Marla J. Bobowick, Volume 29,
Number 3, May/June 2021

FIGURE 1. TRUSTEESHIP MANDALA



COMMITTEES & MEETINGS

Committees

- How many
- Meeting frequency & timing
- Charters, roles & responsibilities
- Membership
- Leadership
- Executive

Meetings

- Time for business, strategy, learning
- Roles at full board meetings (chair, president, committees, senior team)
- Executive sessions
- Portals
- Campus vs. virtual

SENIOR TEAMS & THE BOARD

Which ones

In what roles

Communications

Your oversight

DASHBOARDS & KEY INDICATORS

- Each committee
- Report timing
- Alignment with strategic plan
- Institutional sharing

BOARD MEMBER SELECTION, TRAINING & EVALUATIONS

Board Member Selection

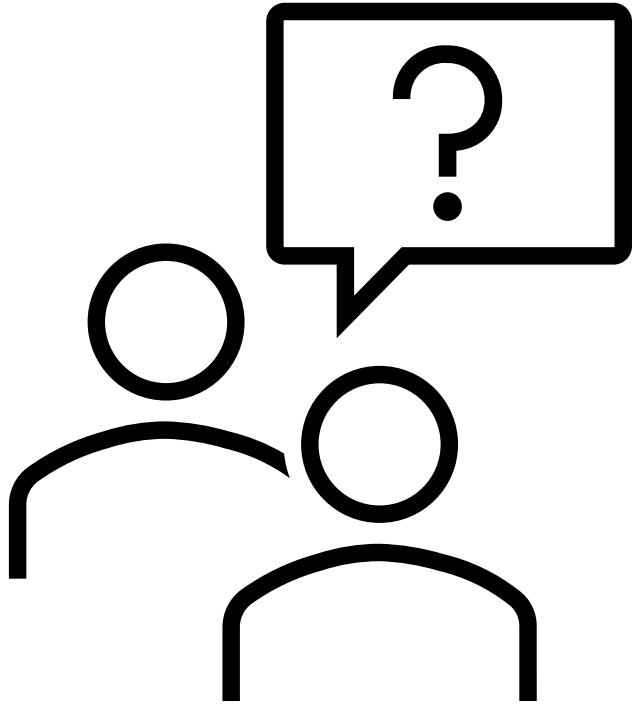
- Review guiding principles

Training & Education

- New member orientation
- Annual topics
- Retreats

Evaluations

- Member performance & satisfaction
- Governance issues
- Board effectiveness



WHAT DID
WE MISS?