



The Council of  
Independent Colleges  
Online Course Sharing Consortium

# Scaling Academic Opportunity: New Tools and Insights on Successful Course Sharing

2026 CIC Presidents Institute





The Council of  
Independent Colleges  
Online Course Sharing Consortium

# The Power of a Network

by Higher Ed for Higher Ed

**300+**

Member  
Institutions

**35K**

Seats  
Shared

**100k+**

Course Sections  
Available

**1000s**

In-Demand  
Certificate Offerings

**100+**

Customizable  
Program Pathways

# for OCSC Institution Logo Slide



# Benefiting From an Academic Network

Creating Impact Across the Institution



## STUDENT PROGRESS

Boost retention and graduation rates providing more flexible course options



## ACADEMIC INNOVATION

Launch new or bolster existing programs to meet market demand



## INCREASED REVENUE

Keep at-risk, tuition paying students enrolled and bring back lost transfer dollars



## INSTITUTIONAL EFFICIENCY

Balance academic offerings with institutional resources

# Course Share Use Cases



## STUDENT PROGRESS

Mid-term options to keep students in good **standing and maintain full-time status**

Courses to help students who are **out of sequence, waitlisted, or bottlenecks**

Students maintaining **athletic and financial aid eligibility**

Students taking courses due to **scheduling conflicts or avoid a leave of absence**

**Grade replacement (DFW)** to remain in or re-acquire academic standing



## ACADEMIC INNOVATION

Replacing **independent studies** and **faculty overloads** through shared courses

Supporting program **teach outs or saving programs** by aggregating low enrollments

**Cover for faculty** sabbatical or extended medical leave

**Launching new programs** in less time and cost to meet workforce needs

Expand **degree completion programs** to better serve adult learners



## INCREASE REVENUE

**Prerequisites** for grad programs or degree completion

Help students who have **stopped out** to re-enroll and complete degrees

Winter/Summer term options to **bring back revenue and control**

Fill empty seats and **generate new revenue** on excess capacity (TI Only)

Connect with **future students** for graduate and other degrees (TI Only)

# OCSC Program Share Partners



# Pre-Packaged Undergraduate Concentrations

## AI For Business

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Intro to AI

Business Intelligence

AI in the Workplace

Business Data Analytics

## Supply Chain Management

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Supply Chain Management

Procurement

Logistics Management

Operations Management

## Project Management

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Intro to Project Management

Project Cost Management

Project Scheduling & Planning

Agile Project Management

## Exercise Science

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Intro to Exercise Science

Kinesiology

Exercise Physiology

Motor Learning & Development

# Pre-Packaged Graduate Concentrations

## Artificial Intelligence

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Intro to AI

Machine Learning

Deep Learning

AI Ethics and Governance

## Data Analytics

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Data Analytics

Data Mining

Data Visualization

Database Management

## Cybersecurity

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Cybersecurity Defense

Ethical Hacking & Vulnerability

Cybersecurity Mgmt

Cybersecurity Analysis

## Healthcare Admin & Mgmt

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Healthcare Administration

Healthcare Law

Health Information

Healthcare Finance



Panel

# Scaling Academic Opportunity: Insights on Successful Course Sharing

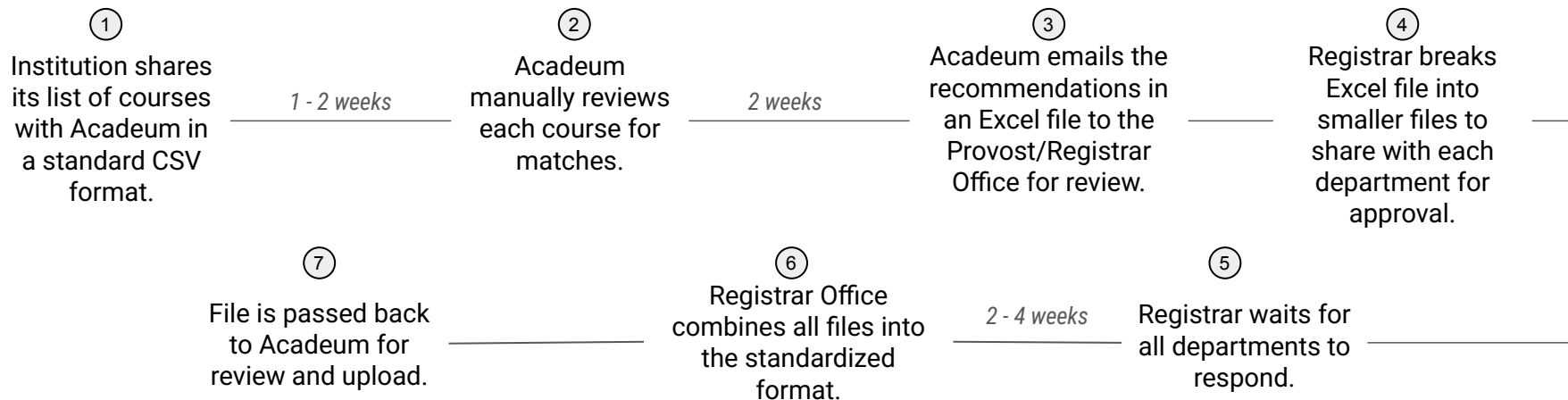
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Demo

# Scaling Academic Opportunity: New Tools for Successful Course Sharing

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# Course Equivalency Mapping: The Old Workflow



**6+**

Weeks for a **Single**  
Review

**3+**

Reviews Per Year

**15+**

Hours of  
Provost/Registrar  
Time

**1000s**

Course Mappings  
Missed or Overlooked

# The Solution: A Product That Enables a Two-Step Process

The screenshot shows the 'Acadeum ADMIN CENTER' interface. At the top, there are links for 'Support', 'Community', and 'Tiffin University'. The main heading is 'Course Equivalencies Management'. On the right, there is a 'COURSE UPLOAD' button. Below the heading, there are filters for 'Term', 'Cost', and three toggle switches: 'Show no Sections Available', 'Show no Existing Equivalencies', and 'Show Rejected Equivalencies'. A table lists 125 courses, with a search bar and a 'NONE SELECTED' dropdown. The table contains the following data:

Course ID	Course Name	Created On	Recommended Equivalencies	Existing Equivalencies
CST280	Database I	April 3, 2022	16	1
COM318	Feature Writing	November 17, 2022	15	1
CSL440	Prevention, intervention, treatment Plan Addictions	October 9, 2025	15	1
BIO311	Anatomy & Physiology I	November 9, 2023	16	1
CST255	Web Development	April 3, 2022	16	1
CDS345	Cyber Law and Ethics	April 3, 2022	15	1

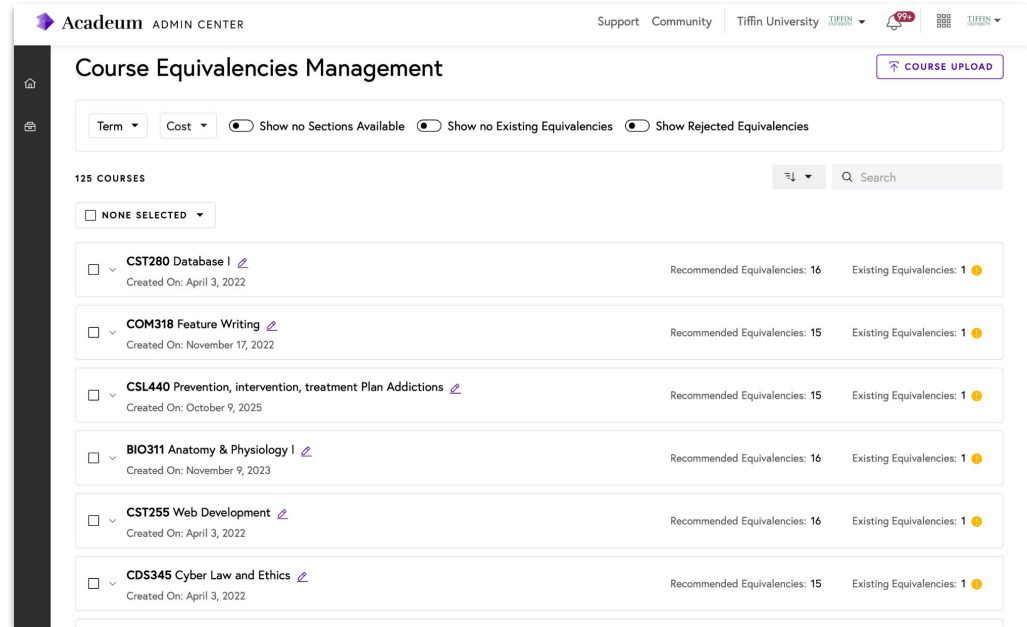
①  
Upload Your  
Courses that you  
Want Mapped  
Directly on the  
Acadeum Platform

②  
Review Suggested  
Equivalencies  
Directly through the  
Acadeum platform  
instantly.

# Scaling the Process

## New Tooling for Better Matching

- **The entire process** removes the friction associated with passing CSV/Excel files and can now take **minutes to complete**.
- **External Reviewers can be invited** to approve equivalencies without an Acadeum account.
- Acadeum highlights out of date mappings and **suggests high quality matches** to provide advisors and students with myriad enrollment options.



A single tool for managing course equivalencies

Highlights courses with insufficient mappings.

**Acadeum ADMIN CENTER**

Support Community Tiffin University

**General**

### Course Equivalencies Management

COURSE UPLOAD

Term Cost ☒ Show no Sections Available ☒ Show no Existing Equivalencies ☒ Show Rejected Equivalencies

125 COURSES Search

☐ NONE SELECTED

<input type="checkbox"/> CST280 Database I	Recommended Equivalencies: 16	Existing Equivalencies: 1
<input type="checkbox"/> COM318 Feature Writing	Recommended Equivalencies: 15	Existing Equivalencies: 1
<input type="checkbox"/> CSL440 Prevention, intervention, treatment Plan Addictions	Recommended Equivalencies: 15	Existing Equivalencies: 1
<input type="checkbox"/> BIO311 Anatomy & Physiology I	Recommended Equivalencies: 16	Existing Equivalencies: 1
<input type="checkbox"/> CST255 Web Development	Recommended Equivalencies: 16	Existing Equivalencies: 1
<input type="checkbox"/> CDS345 Cyber Law and Ethics	Recommended Equivalencies: 15	Existing Equivalencies: 1

Provides as many as 20 suggestions

☐ ^ **BIO311 Anatomy & Physiology I** [✎](#)  
Created On: November 9, 2023

One or more of your Existing Equivalencies have no Available Sections. Add new equivalencies with Available Sections to increase enrollment



Recommended Equivalencies

Existing Equivalencies

RECOMMENDATIONS (16)

APPROVE ALL



**BIO 308 Human Anatomy & Physiology I**  
McKendree University

2 Sections Available

Spring 2026

Fall 2026

\$1000



**BIOL-2401 Anatomy & Physiology I**  
Ranger College

1 Sections Available

Spring 2026

\$300



**BIOL 2401 Anatomy and Physiology I**  
Western Texas College

1 Sections Available

Spring 2026

\$429



**BIOL 2301 Anatomy and Physiology I**  
Western Texas College

1 Sections Available

Spring 2026

\$328



**BIOL 2404 Anatomy and Physiology**  
Western Texas College

1 Sections Available

Spring 2026

\$429



**BIO-314 Human Anatomy for Health Professions**  
Doane University

5 Sections Available

Spring 2026

Summer 2026

\$930



# Enrolling a Student: The Old Workflow

## Challenges

- An increase in scale makes sorting through options difficult and time consuming.
- Searches only return results that are an exact match.
- Complex filters, search bars, and tabs made this page overwhelming to navigate.
- Courses had to be *mapped* in order to appear in the search results.

The screenshot shows a web interface for searching courses. On the left is a dark sidebar with various icons. The main content area is titled 'Courses' and has a '+ UPLOAD COURSE' button in the top right. Below the title are two tabs: 'All Acadeum Courses' (selected) and 'My Teaching Courses'. There are two sub-tabs: 'SECTIONS' and 'COURSES'. A 'New Search' section contains several filters: Consortium (dropdown), Categories (dropdown), Term (dropdown), Teaching Institution (dropdown), Course Level (dropdown), and a 'MORE FILTERS' button. Below these are toggle switches for 'Approved' (checked), 'Consortial' (unchecked), 'On-Demand' (checked), 'No Prerequisites' (unchecked), and 'QM Online Course Sharing' (checked). A 'Clear Filters' link is below the toggles. At the bottom of the search section, it says '0 Results' and has a 'DOWNLOAD' button. To the right of this is a search bar containing 'Nat418: Epidemiology' and a 'CLEAR' button. Below the search bar is a message: 'Don't see the course you need? We'll find it.' and a 'REQUEST COURSE' button.



Not clear  
how or when  
to use filters  
or tabs.

Overwhelming  
Number of  
Mediocre  
Results

The screenshot displays the Acadeum Course Share website. At the top, there's a navigation bar with 'Acadeum COURSE SHARE', 'Support', 'Community', and a dropdown for 'Tiffin University'. Below this, the main header shows 'All Acadeum Courses' and 'My Teaching Courses'. A sidebar on the left contains various icons. The main content area features a 'New Search' section with filters for Consortium, Categories, Term, Teaching Institution, and Course Level. There are also toggle switches for 'Approved', 'Consortial', 'On-Demand', 'No Prerequisites', and 'QM Online Course Sharing'. A 'Clear Filters' button is present. Below the filters, it shows '87 Results' and a 'DOWNLOAD' button. A search bar on the right contains the text 'Epidemiology' and a 'CLEAR' button. The results list includes two courses: 'BSBD 640: Agents of Bioterrorism' by the University of Maryland Global Campus and 'HCA402: Community Health Evaluation' by Saint Leo University. Each course entry shows its status (Consortial), level (Graduate or Undergraduate), and credits (3 Credits). Buttons for 'SEE DETAILS' and 'ENROLL' are provided for each course.

Search would  
only surface  
exact  
matches

# Removing Friction in the Enrollment Process

## Our Answer: Quick Enroll

- State-of-the-art AI-Enabled Search to help advisors enroll students in the best course quickly.
- Surfaces both *mapped* and unmapped courses. Allows advisors to create a new equivalency when enrolling a learner.
- Expanded equivalency options give advisors and students more enrollment choices.
- *Coming Soon:* Acadeum logs searches that don't return good matches for further review.

The screenshot displays the Acadeum Course Share web application. At the top, the header includes the Acadeum logo, 'COURSE SHARE', and navigation links for 'Support', 'Community', and 'Tiffin University'. A search bar at the top left contains 'NAT418: Epidemiology' and a 'New Search' button. Below the search bar, there are dropdown menus for 'Select Home Course' (set to 'NAT418: Epidemiology') and 'Select Students to Enroll' (set to 'Select Students'), with a 'SEARCH' button to the right. The main content area shows '16 SEARCH RESULTS' with a 'DOWNLOAD' button. The results are displayed in a grid of course cards. The first card, 'HS340: Epidemiology' from 'Purdue Global', is marked as a 'Best Match' and shows a '95% Match', '4 Credits', 'Undergraduate' level, and 'Consortial' status. It lists three sections for Spring 2026 with dates and costs. The second card, 'HSCI 3350: Epidemiology and Public Health' from 'University of the Incarnate Word', also shows a '95% Match', '3 Credits', 'Undergraduate' level, and 'Consortial' status, with one section for Spring 2026. The third card, 'PBH-301: Intro Epidemiology' from 'Marian University (IN)', shows a '94% Match', '3 Credits', 'Undergraduate' level, and 'Consortial' status. The fourth card, 'BIOL2620: Epidemiology Methods' from 'Robert Morris University', shows a '94% Match', '1 Credit', 'Undergraduate' level, and 'Consortial' status. Each card has 'SEE DETAILS' and 'ENROLL' buttons. A vertical sidebar on the left contains icons for various functions. A chat bubble icon is visible in the bottom right corner of the interface.

# Q&A

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**Scan QR code for access  
to the new course  
sharing tools and to  
request a demo for your  
team**



# Thank you



Connect to Learn More Today