CASE LAB:
THE CURRICULUM OF THE FUTURE

A small university has made curricular transformation a strategic priority. Enrollment has declined in several longstanding programs, while prospective-student data suggests growing interest in new technologies and career-connected offerings. The president has asked the cabinet to develop a strategy that can strengthen enrollment while remaining financially sustainable and advancing the institution's academic mission.

Six months later, progress has stalled. Several proposals have circulated, but none has moved forward. Cabinet members agree that change is necessary, yet meetings repeatedly end without clear decisions. Faculty leaders are increasingly concerned about the direction of the process, and there is growing pressure to demonstrate progress before the next board meeting.

PEOPLE What fears, identities, relationships, status concerns, losses or trust issues are present?	**POWER** Who owns this issue? Who has formal authority? Informal influence? Expertise? Who can slow, stop or accelerate this?
PURPOSE What different understandings of mission, history + future are competing? What institutional stories are being evoked?	**RESOURCES** What financial, enrollment, staffing, time or capacity realities are shaping the options?

STRATEGIC MOVES:

What is one action you could take in each domain?